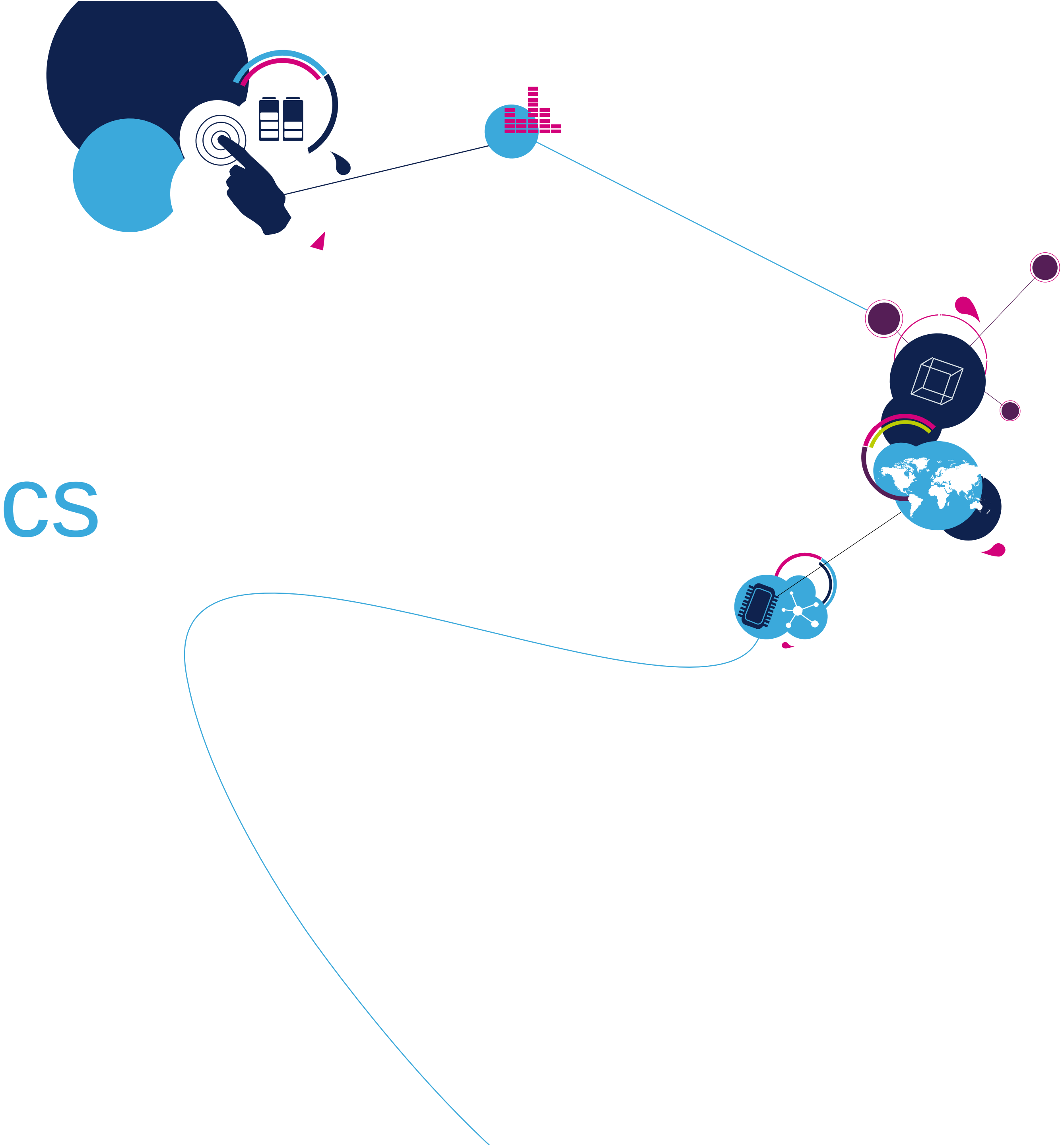

STMicroelectronics

March 3, 2015
Barcelona

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Agenda

Agenda

9:30 am ST Mobile & IoT Strategy
Mobile & IoT Market
Analog & Sensors
Microcontrollers & Memories
Takeaways

Questions & Answers

11:00 am End

Speakers

Carlo Ferro
Chief Financial Officer

Francois Guibert
EVP, President, GC&SA

Benedetto Vigna
EVP, General Manager, AMS

Claude Dardanne
EVP, General Manager, MMS

Forward Looking Statements

Some of the statements contained in this release that are not historical facts are statements of future expectations and other forward-looking statements (within the meaning of Section 27A of the Securities Act of 1933 or Section 21E of the Securities Exchange Act of 1934, each as amended) that are based on management's current views and assumptions, and are conditioned upon and also involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those anticipated by such statements, due to, among other factors:

- *Uncertain macro-economic and industry trends;*
- *Customer demand and acceptance for the products which we design, manufacture and sell;*
- *Unanticipated events or circumstances, which may either impact our ability to execute the planned reductions in our net operating expenses and / or meet the objectives of our R&D Programs, which benefit from public funding;*
- *The loading and the manufacturing performance of our production facilities;*
- *The functionalities and performance of our IT systems, which support our critical operational activities including manufacturing, finance and sales;*
- *Variations in the foreign exchange markets and, more particularly, the U.S. dollar exchange rate as compared to the Euro and the other major currencies we use for our operations;*
- *The impact of intellectual property ("IP") claims by our competitors or other third parties, and our ability to obtain required licenses on reasonable terms and conditions;*
- *Restructuring charges and associated cost savings that differ in amount or timing from our estimates;*
- *Changes in our overall tax position as a result of changes in tax laws, the outcome of tax audits or changes in international tax treaties which may impact our results of operations as well as our ability to accurately estimate tax credits, benefits, deductions and provisions and to realize deferred tax assets;*
- *The outcome of ongoing litigation as well as the impact of any new litigation to which we may become a defendant;*
- *Natural events such as severe weather, earthquakes, tsunamis, volcano eruptions or other acts of nature, health risks and epidemics in locations where we, our customers or our suppliers operate;*
- *Changes in economic, social, political, or infrastructure conditions in the locations where we, our customers, or our suppliers operate, including as a result of macro-economic or regional events, military conflict, social unrest, or terrorist activities;*
- *Availability and costs of raw materials, utilities, third-party manufacturing services, or other supplies required by our operations.*

Such forward-looking statements are subject to various risks and uncertainties, which may cause actual results and performance of our business to differ materially and adversely from the forward-looking statements. Certain forward-looking statements can be identified by the use of forward looking terminology, such as "believes," "expects," "may," "are expected to," "should," "would be," "seeks" or "anticipates" or similar expressions or the negative thereof or other variations thereof or comparable terminology, or by discussions of strategy, plans or intentions.

Some of these risk factors are set forth and are discussed in more detail in "Item 3. Key Information — Risk Factors" included in our Annual Report on Form 20-F for the year ended December 31, 2013, as filed with the SEC on March 5, 2014. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in this release as anticipated, believed, or expected. We do not intend, and do not assume any obligation, to update any industry information or forward-looking statements set forth in this release to reflect subsequent events or circumstances

Mobile & Internet of Things Strategy

Carlo Ferro
Chief Financial Officer

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Who We Are

- A global semiconductor leader
- The largest European semiconductor company
- 2014 revenues of **$7.40B**
- Approximately **43,600** employees worldwide
- Approximately **8,700** people working in R&D
- 11 manufacturing sites
- Listed on New York Stock Exchange, Euronext Paris and Borsa Italiana, Milano

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As of December 31, 2014

ST’s Vision and Strategy

OUR VISION

Everywhere microelectronics make a positive contribution to people’s lives, there is ST

OUR STRATEGY

Leadership in Sense & Power, Automotive Products and Embedded Processing Solutions

OUR 5 GROWTH DRIVERS

- MEMS and Sensors
- Smart Power
- Automotive
- Microcontrollers
- Digital Consumer & ASICs

ST at MWC: One Year Later

Product & Technology Leadership

New flagship products based on Proprietary leading-edge technologies

- 32-bit MCU for general purpose & automotive
- Microphone & Motion MEMS
- Touchscreen controllers
- UHD products for Set-top Box
- Low voltage power MOSFET & IGBT

Customers

Distribution

- 32% of revenues in 4Q14 vs. 27% in 4Q13
- Design-wins in 2014 up 50%
- Success driven by MCU, automotive, industrial, power and discrete products
- Serving IoT applications

OEM

- Top 10 customers are diversified and important players in their industry

Operational and Financial Performance

2014: Year of progress

- Net income: $128M vs. net loss of $500M in 2013
- Free cash flow: $197M vs. negative $179M in 2013
- Operating margin before restructuring and impairment: 4.0% and 3.2% in 3Q14 and 4Q14, respectively
- Dividend (LTM): $0.40 per share
- Net cash balance: $546M

Macroeconomy improving and favorable currency effect

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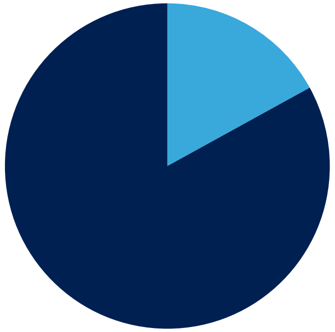
ST Wireless Business in 2014

2014 (Ex ST-Ericsson)



Wireless
About $1 Billion

Key revenue contributors:
- MEMS and sensors
- Microcontrollers
- Power management
- Imaging

Customers

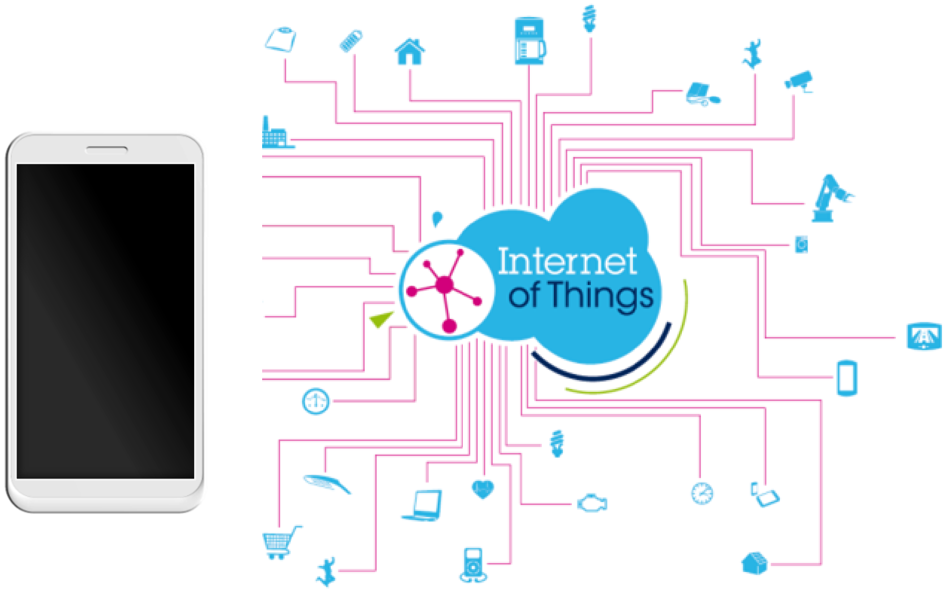
Selling to the top Smartphone OEMs*

Apple**
Blackberry
Coolpad
HTC
Huawei
Lenovo
LG
Motorola
Microsoft**
Samsung**
Sony
TCL
Xiaomi
ZTE

and many others…

*Listed alphabetically
**ST top ten OEM customer

Offering For Mobile & IoT



MEMS & Sensors

- **Motion Sensors**
- **Environmental Sensors**
- **Ranging & ambient light sensor**
- **MEMS microphones**
- **FingerTip Touch Sensor**
- **MEMS mirrors**

Microcontrollers & NFC

- **Low-power microcontrollers**
- **Secure microcontrollers**
- **Dynamic NFC tags**
- **EEPROM**

Power Management

- **AMOLED power supply**
- **Backlight driver**
- **Power conversion**
- **Wireless charging**
- **Energy harvesting**
- **Thin film batteries**

Connectivity, Audio, Interfaces and RF

- **Audio processors Audio amplifiers**
- **Antenna tuning**
- **Ultra-low power connectivity**
- **RF-SOI for Front End Modules**
- **High-speed interfaces**
- **Protection & EMI-filtering devices**

Product Highlights 2014

STM32 general purpose MCU sales grew over 50%

Major success in Sensor Hub applications

Ramp-up dedicated EEPROM with key mobile customers

9 Billion MEMS shipped to date

Strong growth in microphone & touch-screen controller sales

In over 60 new phone models from 12 Chinese customers

Continued Leadership in AMOLED power supply ICs

Shipping Field-Effect Rectifier Diodes to leading mobile phone charger manufacturers

Ramped protection devices at mobile customers

Strong traction with our Bluetooth Smart solution for wearable

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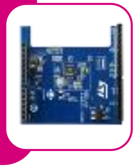
Selling the ST Portfolio together

The **STM32 Open Development Environment** is an flexible, easy and affordable way to develop innovative applications using ST components

Over 80K boards shipped in 2014

STM32 Nucleo development boards

STM32 Nucleo expansion boards



STM32 Open Development Environment

STM32Cube software

STM32Cube expansion software

Developer community and support

Compatibility with multiple Development Environments

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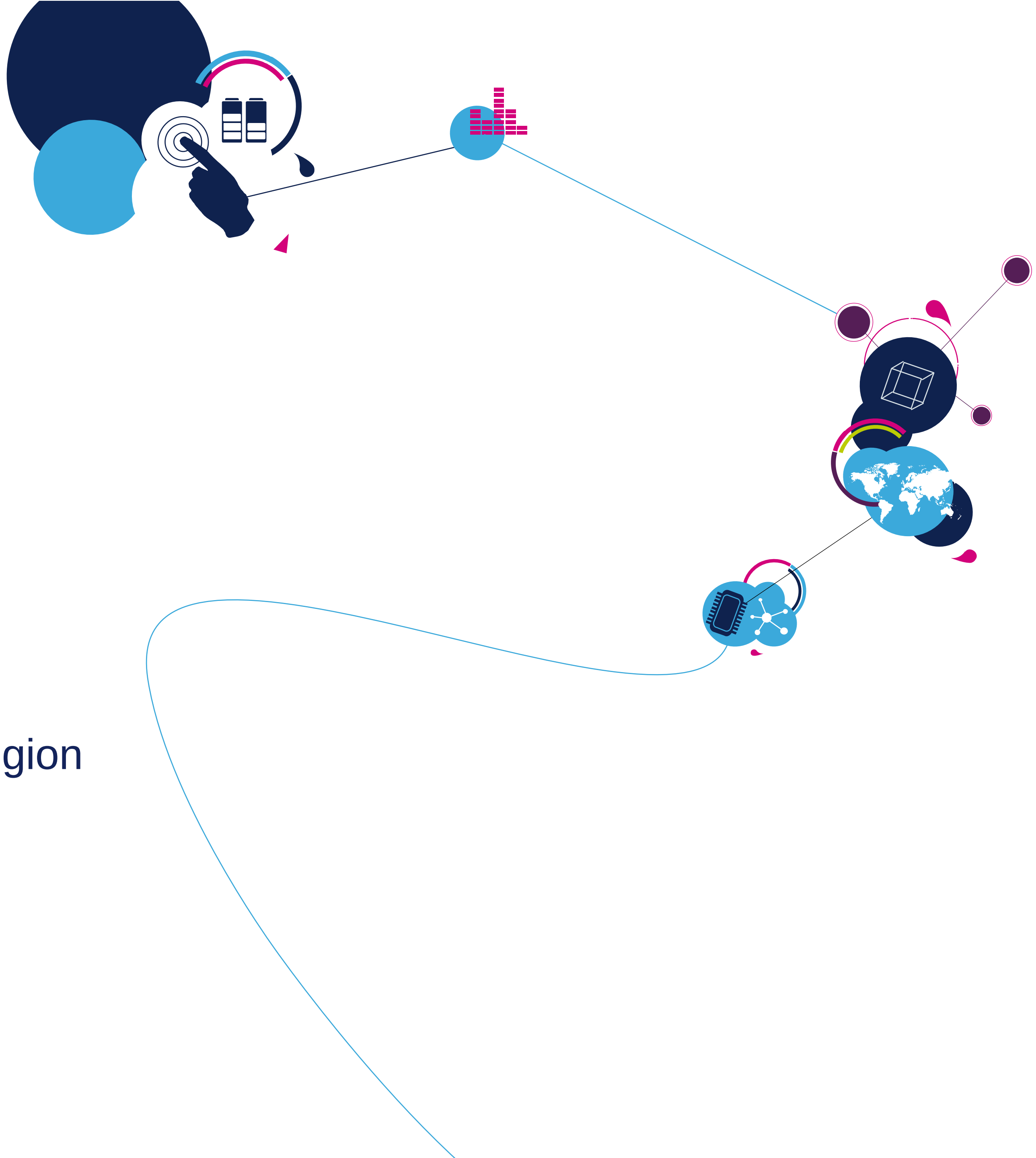
ST Mobile & IoT Strategy

- Leverage one of the strongest and most complete product and technology portfolio in Mobile & IoT
- Continue to innovate with large Mobile OEMs worldwide introducing new products and functionalities
- Support expansion of our customers beyond smartphones and tablets
- Provide the building blocks to enable billions of new “augmented things” to connect to the Internet
- Focus on Mass Market proliferation and tools to enable easy access to key technologies



Mobile & IoT Market

Francois Guibert
Executive Vice President
President, Greater China and South Asia Region

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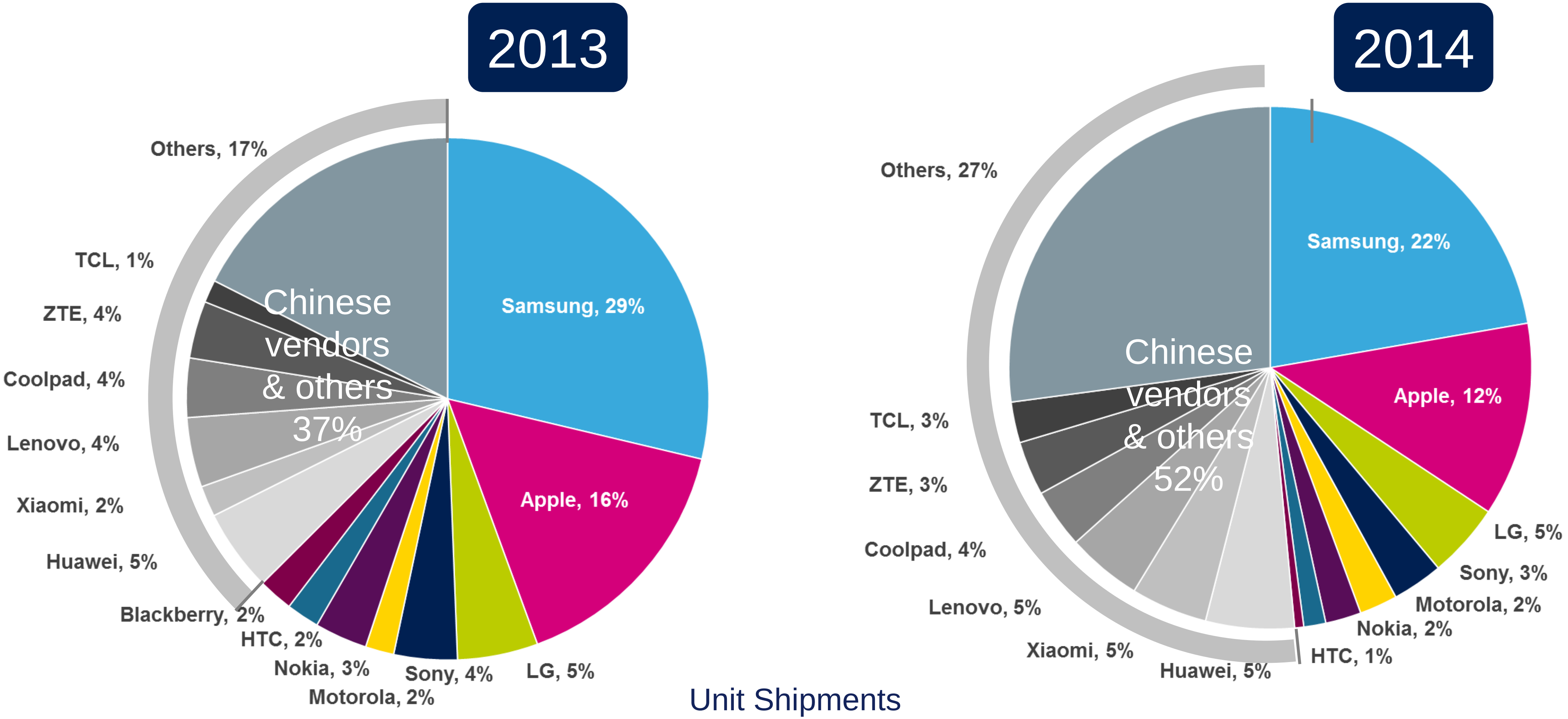
Smartphone Market Evolution



Unit Shipments

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Source: ABI Research

Success at the largest OEMs

Motion Sensors

MEMS microphones

FingerTip Touch Sensor

Low-power microcontrollers

Environmental Sensors

Ranging & ambient light sensor

Protection & EMI-filtering devices

Power conversion

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Keys to Success in the China Market

Dynamic Mobile Market

- > 50% of WW smartphones produced by Chinese OEM/ODM/IDH in 2014 from a few percent 5 years ago
- ~600M smartphones in 2014 and expected to grow more than 10% annually in coming years
- ST SAM ~$15B for smartphones in China in 2014

Broad Portfolio of Products and Solutions

Sense Process Connect Power Translate

ST's Strong Presence

- $2.4 Billion revenue
- 10 Sales offices
- 1 Back-End Plant
- R&D and IC Design
- Sales & Marketing
- >5,700 Employees

Source: iSuppli, ABI Research, IDC

Winning in Greater China Smartphones in 2014

HUAWEI

Ascend Honor 4
Honor 4X

Ascend G7

Ascend GX1

Ascend Mate7

Ascend P7

Honor X1

Honor 6

Honor 3X

Honor 3C

G730

C199

Xiaomi

Redmi Note
W/C and LTE

Mi3
W/C and T

Mi4

Mi PAD

htc

One W8

One E8 vogue

One M8
M8 Lifestyle

One M8 Eye

Butterfly 2

CK Telecom

19 models

ZTE中兴

V5 max

星星2号
Star 2

青漾2
Qingyang 2

Z max

小鲜
Xiaoxian

Blade Vec 4G

Q802C

Nubia X6

清漾
Qingyang

WATER WORLD

2 models

VIVO

Xplay3S

Xshot

X5

lenovo

Vibe Z2

Vibe X2 pro

Vibe X2

B8080-F

S810t

GiONEE

Elife E7

IUNI U2

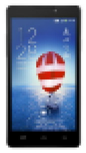
MEIZU 魅族

MX4 Pro

1+ ONEPLUS

ONEPLUS 1

Coolpad 酷派

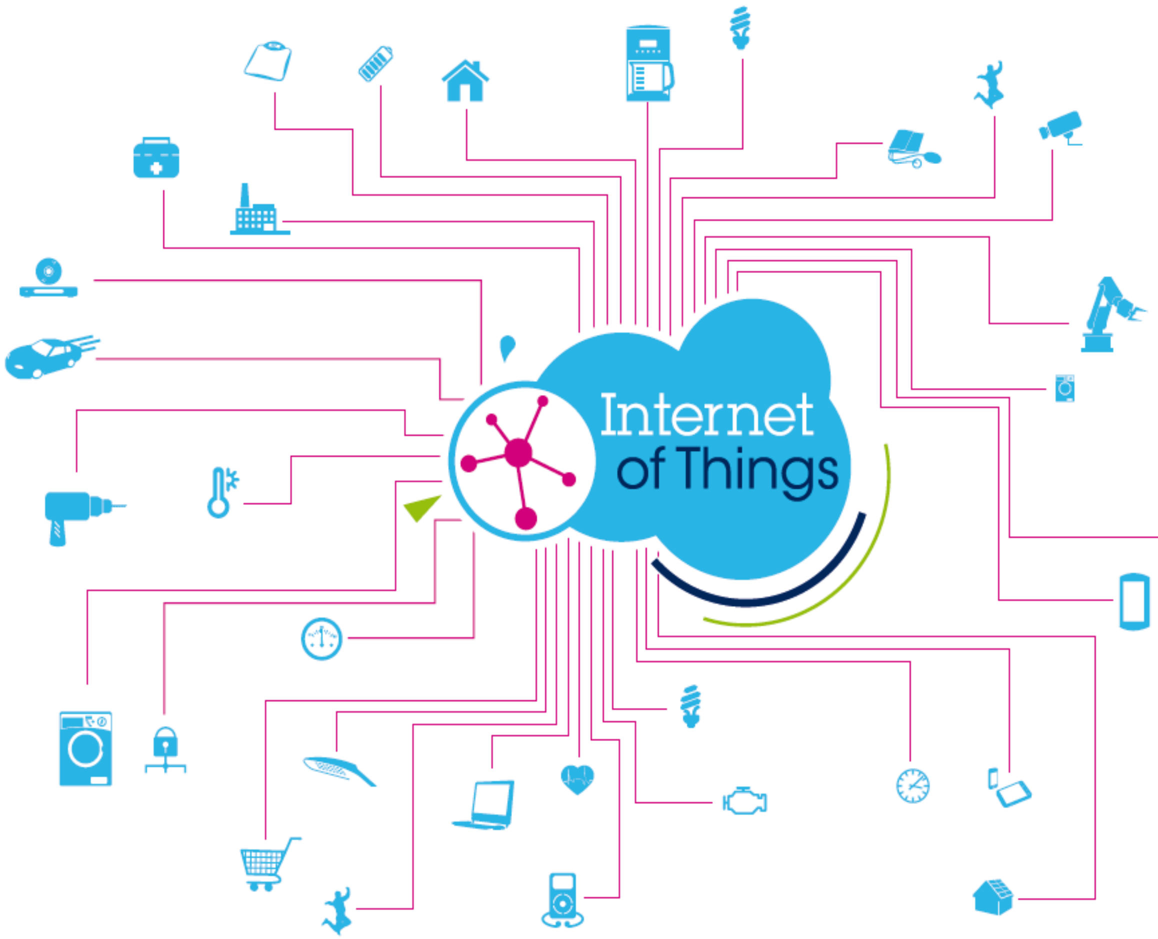


大神 F1

oppo

Find7

Internet of Things

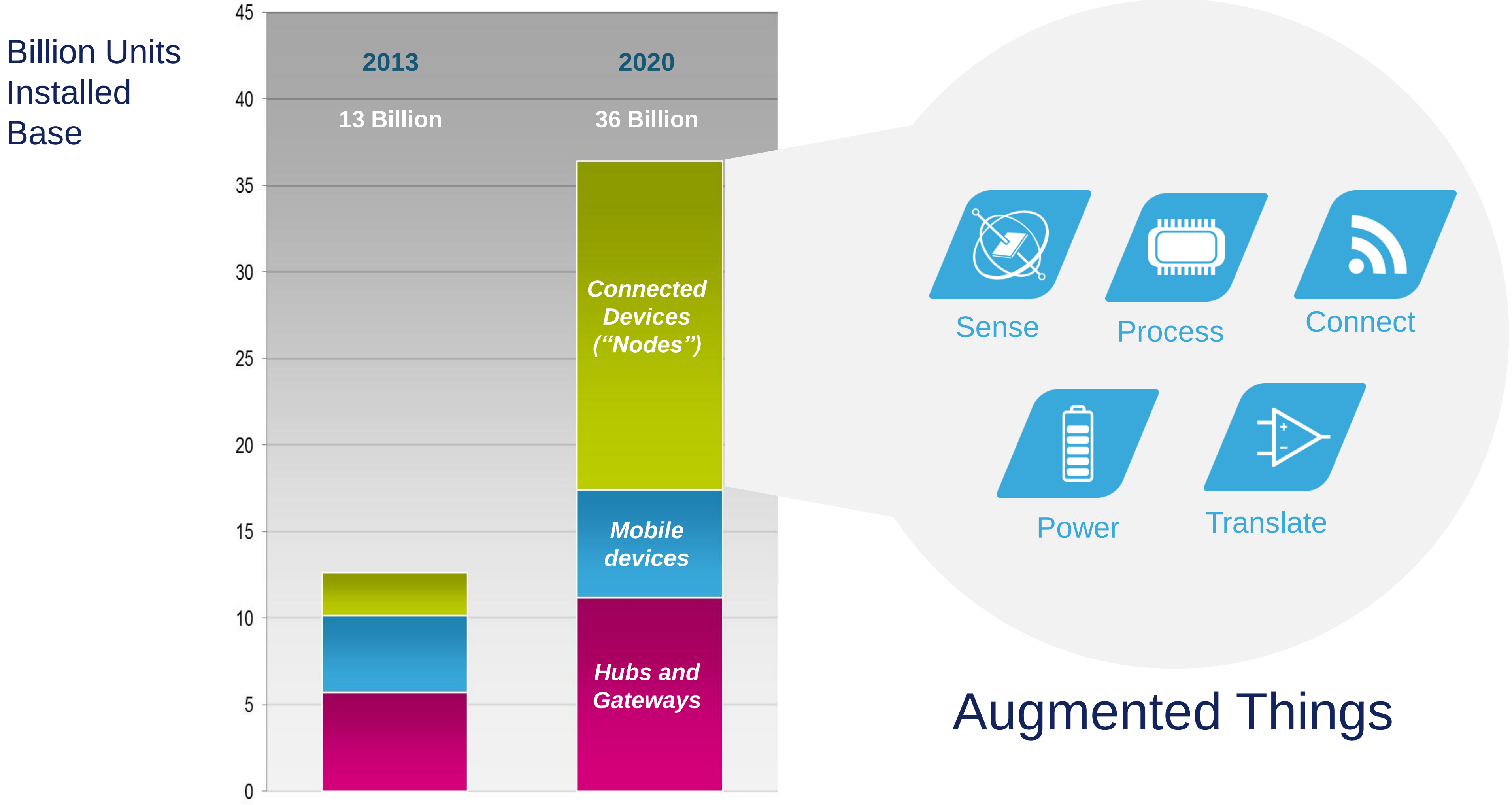


Existing Things augmented

New Things to augment life

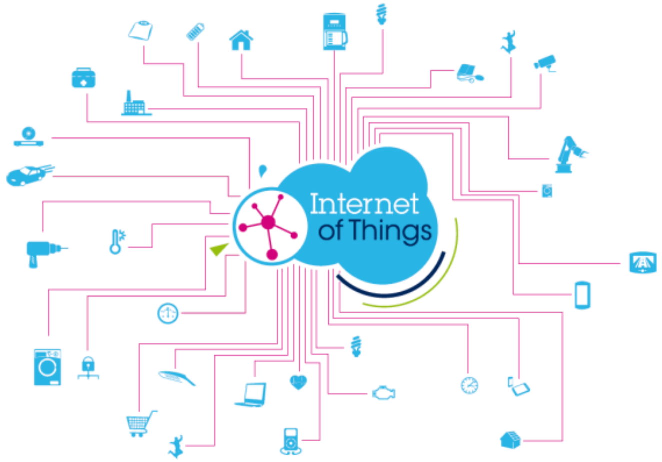
“Things that leverage the internet to make them smarter…”

IoT – Huge Opportunity



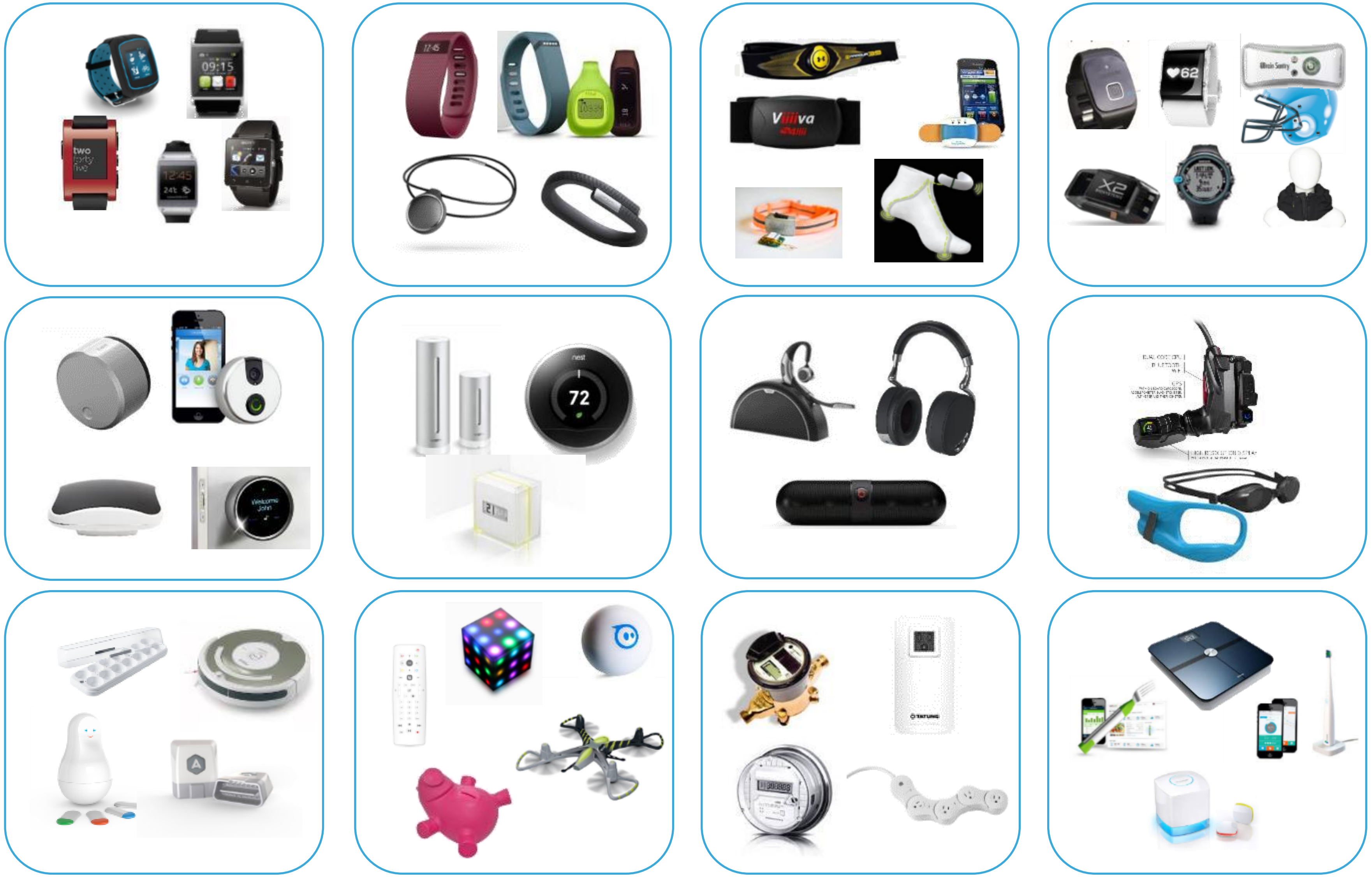
Augmented Things

Source: ABI Research



ST in the Internet of Things

- Sensors
- ULP Microcontrollers & Memories
- Ultra-low power (ULP) connectivity
- Analog and mixed signal components
- Power and energy management



ST Winning in Wearables

Activity Monitor

Heart Monitor

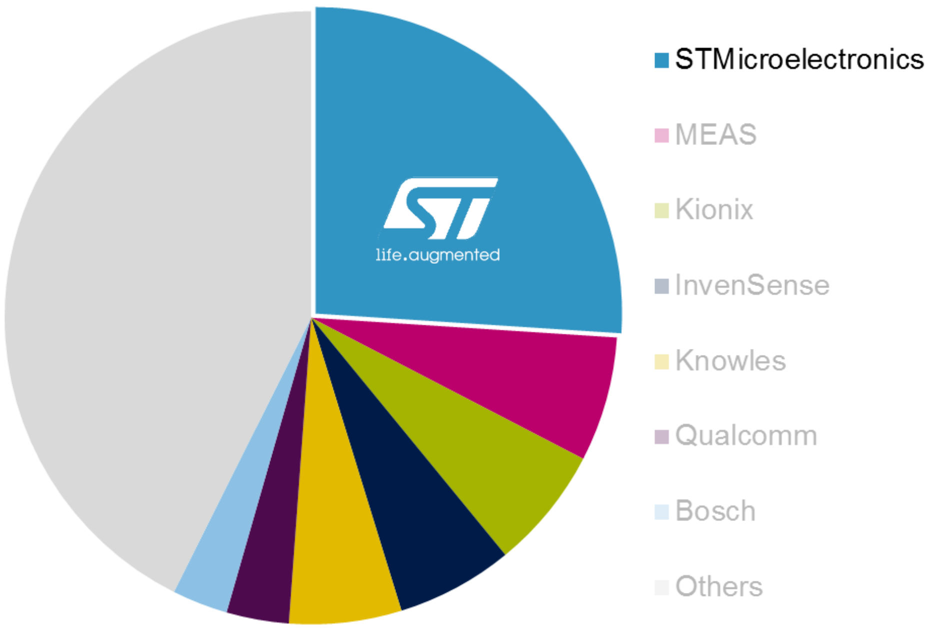
Sports

Smart Watch

Accessories

Glasses & Goggles

MEMS & Sensors Revenue Share for Wearables – 2013*



* IHS MEMS & Sensors for Wearables - 2014

IDC forecasts the Wearables Market will grow to be a **$48B** market by 2019

Greater China Customer Engagement

Wearables

Engaged on wearables with more than 50 customers in Greater China

F&D DUCERE MiTAC ASUS

HUAWEI TCL 咕咚网 Codoon.com Bai du 百度

Coolpad vivo htc smart mobility dulife ChoiceMMed

lenovo 联想 BYD O-film 欧菲光 bong

oppo ZTE中兴 土曼 GEAK果壳

GoerTek have sound, will travel mi 小米 xiaomi.com andon 九安 inWatch

ST Solutions for Wearables

Fitness

Medical

E-payment

Augmented Reality

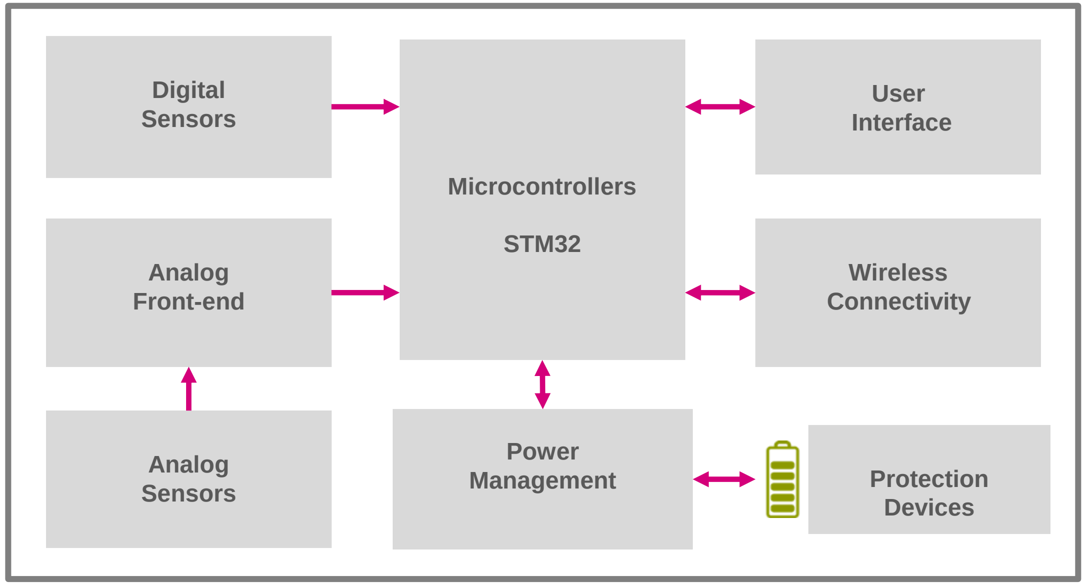
Algorithms

Optical Heart Rate, ECG, Activity Tracking & Recognition, Fall Detection, Gesture, Sleep Monitoring etc.

Neural Networks

Security

Heart / Blood Monitoring



Digital Sensors

Analog Front-end

Analog Sensors

Microcontrollers

STM32

Power Management

User Interface

Wireless Connectivity

Protection Devices

Voice Enhancement & Recognition

Energy storage

Energy Harvesting

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Analog & Sensors

Benedetto Vigna
Executive Vice President
General Manager, Analog, MEMS & Sensors Group

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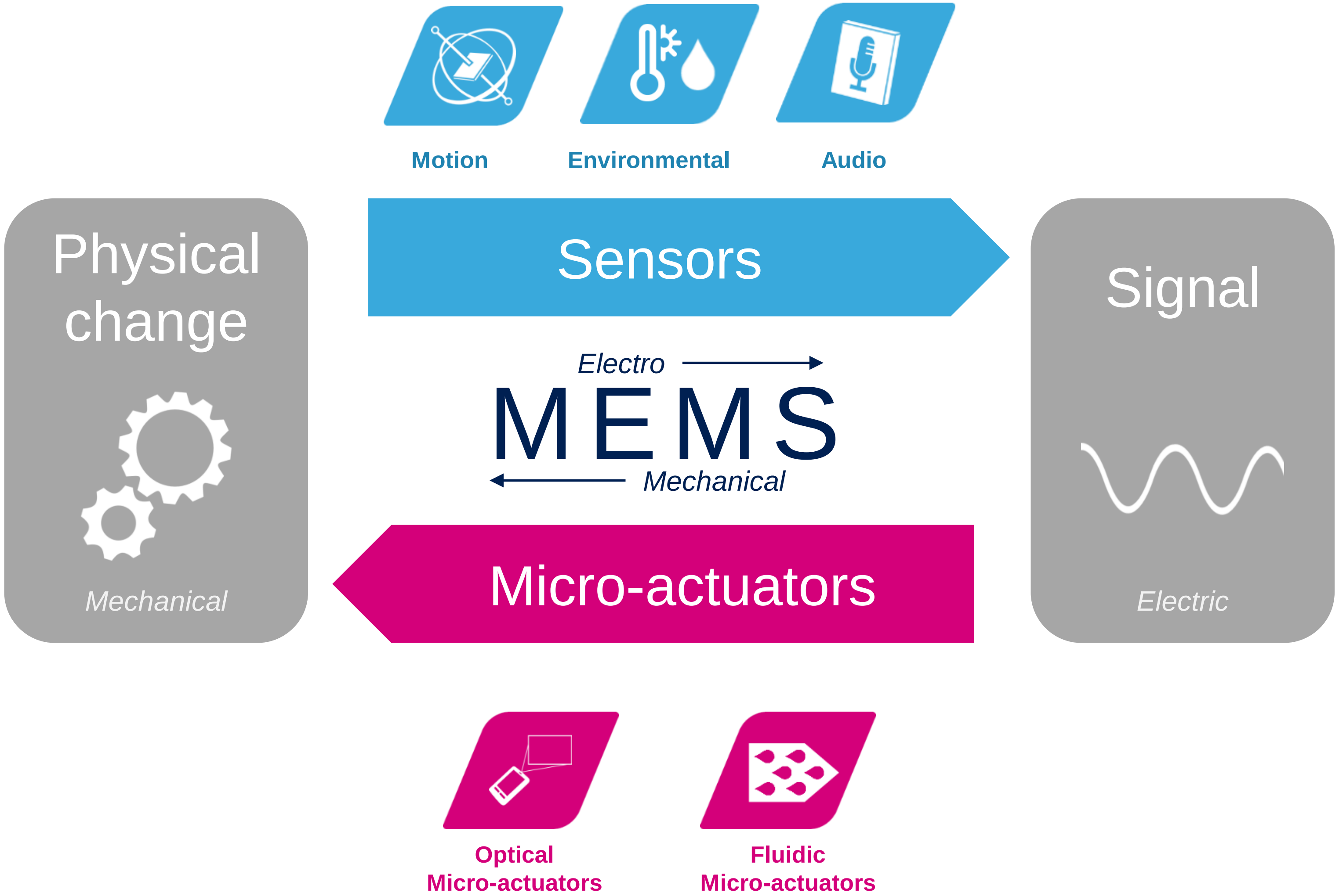
MEMS for Sensing and Actuating

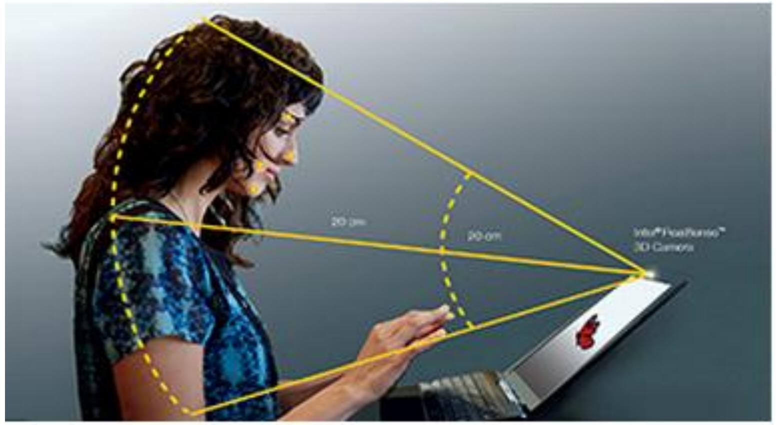


Micro-mirrors & FlightSense™

Innovation with industry leaders

Micro-Mirrors

- Micro-mirrors projection technology
- Smaller, lighter, more flexible and robust than competing technologies
- Use for classical projection or new applications



Enabling Intel's Perceptual Computing initiatives

Flight Sense

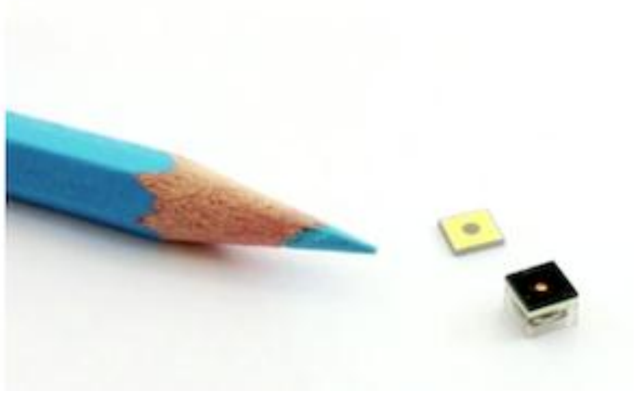
- Unique ranging technology based on time of flight measurement
- Fast and accurate distance measurement
- Independent of target reflectance

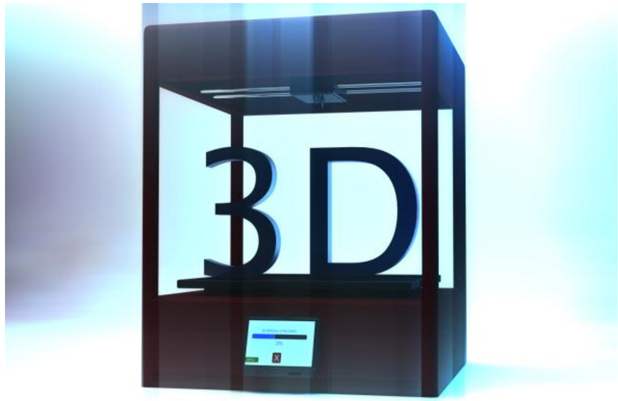
Thin-film Piezo MEMS Actuators

New Technologies for the next Wave

- Camera Autofocus
  - Lower power consumption and higher speed versus Voice-Coil Motor (VCM) based solution
  - Announced commercialization of Thin-film Piezo Partnership with innovative lens maker PoLight for autofocus actuator in smart phones

- High-speed inkjet print head for commercial and industrial applications
  - Enables printing with high-viscosity materials
  - Adaptable to different printing materials





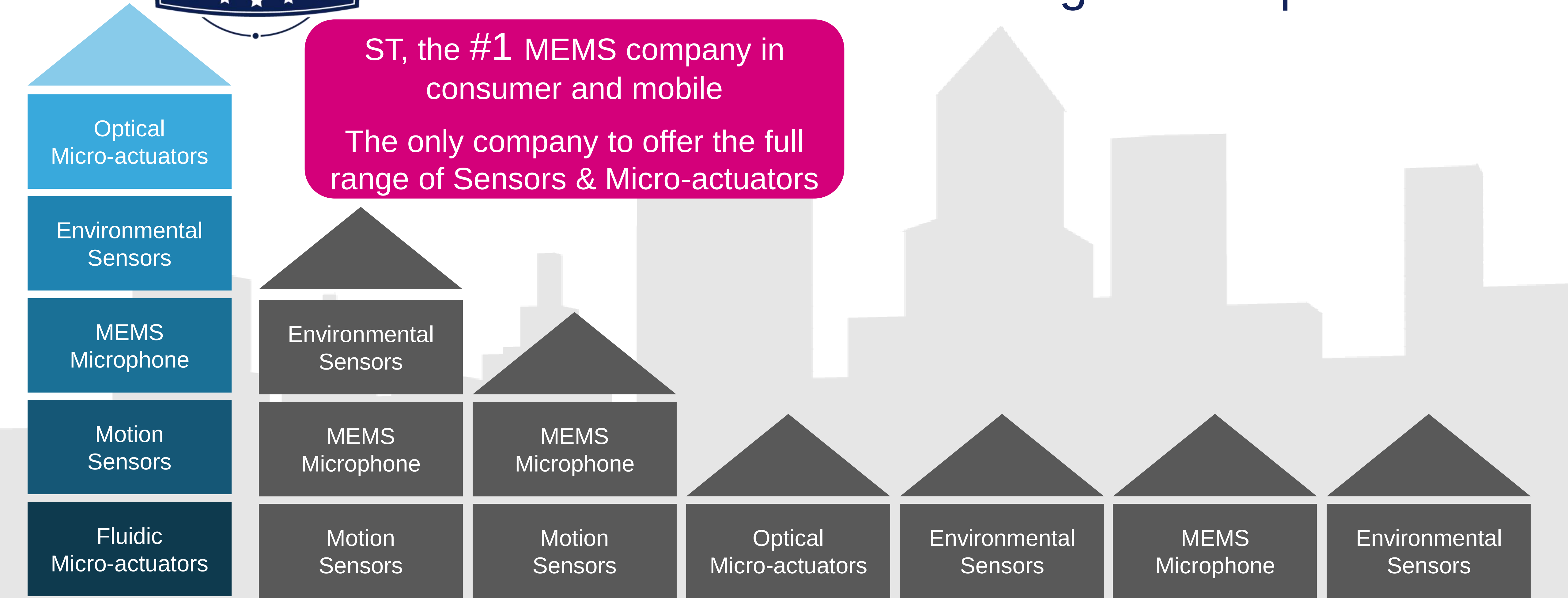
MEMS Competitive Landscape

ST offering vs Competition

ST MEMS shipped
9
BILLION

ST, the #1 MEMS company in consumer and mobile

The only company to offer the full range of Sensors & Micro-actuators



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Motion MEMS
Continued Leadership

Accelerometer

Gyroscope

Magnetometer

6-Axis Inertial module

6-Axis eCompass

9-Axis Inertial module

Optical Image Stabilization

iNEMO Ultra - LSM6DS3
The 6X Ultra

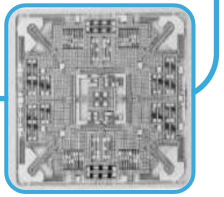
Ultra low power	**Ultra** small size
Ultra performing	**Ultra** capable
Ultra smart	**Ultra** scalable

5 Billion motion MEMS shipped to date

Highlights

Renewal of product portfolio/continuing to lead innovation

- Launched new industry leading 6-axis sensor
- 3rd generation Gyroscope for Optical Image Stabilization <5mm2, thickness <0.75mm



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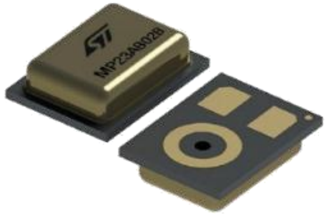
Microphones & Touchscreen

Gained Momentum in 2014

Microphones

- Over **260 million** MEMS microphones shipped in 2014
    - More than doubled 2013 shipments
- Proliferation of high performance analog and digital microphones designs across the customer base



FingerTip™ Touch-screen Controller

- Strong growth with touchscreen controllers
- High-profile wins beating out competition in some of the most demanding smartphone applications
- FingerTip well positioned to address wearable, security and active pen applications

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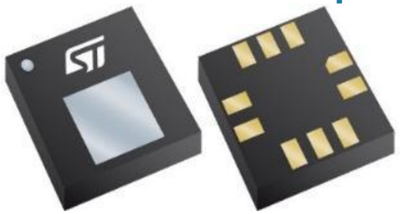
Environmental Sensors

Broadening the Portfolio

Pressure

- Around **65 million** Pressure sensors shipped in 2014
- Introduced world's smallest pressure sensor in tiny package (2x2x0.76mm)
- Applications
  - Altimeter
  - Indoor navigation
  - Weather station



UV

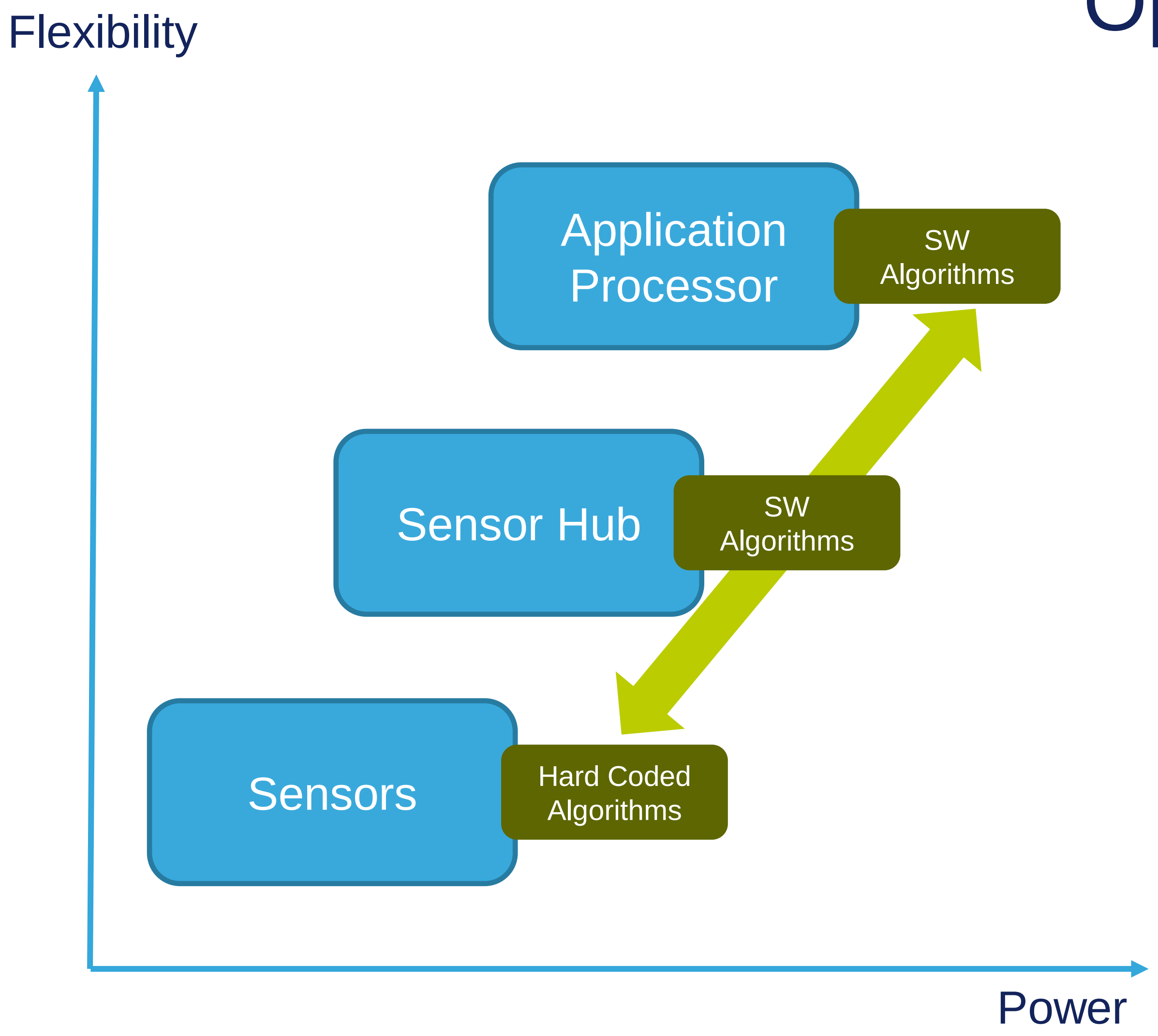
- Introduced and ramped the world's first sensor to provide a direct digital output of the Ultraviolet Index (UVI)

Humidity Temperature

- Combined temperature & humidity sensor in production

Achieving lowest power Sensor Systems

Optimized for every Architecture



Always-on sensor systems must be ultra low power

- Hardware and Algorithms need to be individually optimized for ultra-low power
- Optimization at system level requires design that can be adapted to various architectures
- Building on ST’s Open Software for sensors
- Possibility to optimize between latency, accuracy and power depending on system requirements
- Allowing easy addition of new sensor types to an existing system or upgrade of algorithm capabilities

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Analog and RF for IoT

ST is investing in analog and RF and has significant potential for growth

Ultra-low power connectivity

BlueNRG

- Introduced an upgrade to our energy-efficient Bluetooth Smart network processor running the Bluetooth 4.1 protocol stack

SPIRIT

- Very low power RF transceiver for Sub-GHz license-free ISM and SRD bands

Wi-Fi

- b/g/n solution available

Pre-certified modules to ease customer development

Analog

Operational amplifiers

Large portfolio of highly power-efficient op amp in tiny packages

Analog switches

Compact single and dual switches for audio and USB

Current sensors

High accuracy current measurement for contactless battery chargers

Battery gas gauges

Low-power gas gauge providing very accurate battery life indicators

Audio amplifiers

High-efficiency Class D and G amplifiers for headsets and speakers

Smart reset

Customizable products providing safe and convenient reset

Ultra-sound Pulsers

Highly-integrated ultrasound pulser ICs with four or eight independent channels.

Microcontrollers and Memories

Claude Dardanne
Executive Vice President
General Manager, Microcontroller, Memory & Secure MCU Group

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Microcontrollers and Memories

#4	**General Purpose MCU**
#3	**Secure MCU**
#1	**EEPROM Memories**

General Purpose Microcontrollers

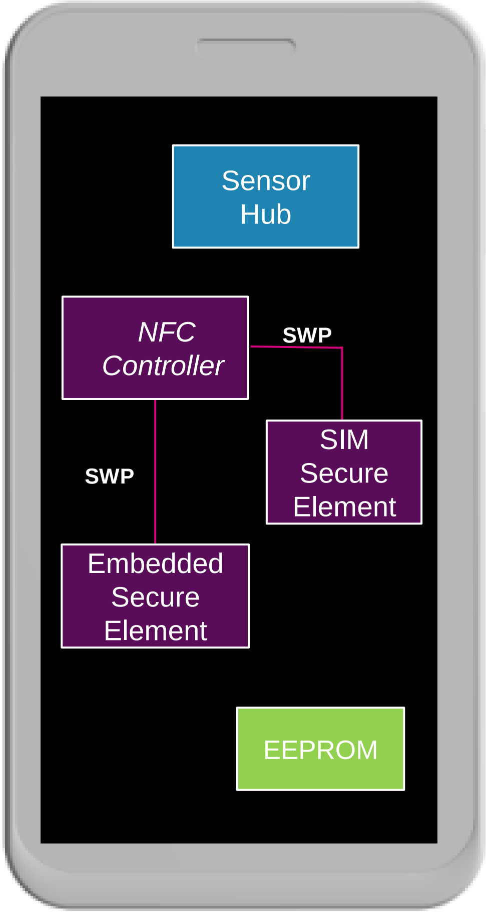
Leadership on 32-bit architecture
based on Cortex-M platform

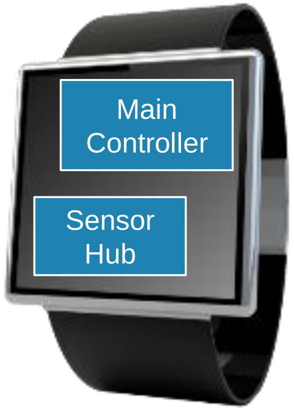
Secure MCU

Leadership on 32-bit architecture based
on Secure Cortex- SCxxx platform

Memories

Leadership on RF EEPROM
Near Field Communication compliant

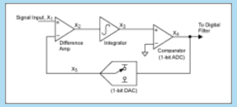




Dynamic NFC / RFID tags

Microcontroller Enablers

General Purpose MCU

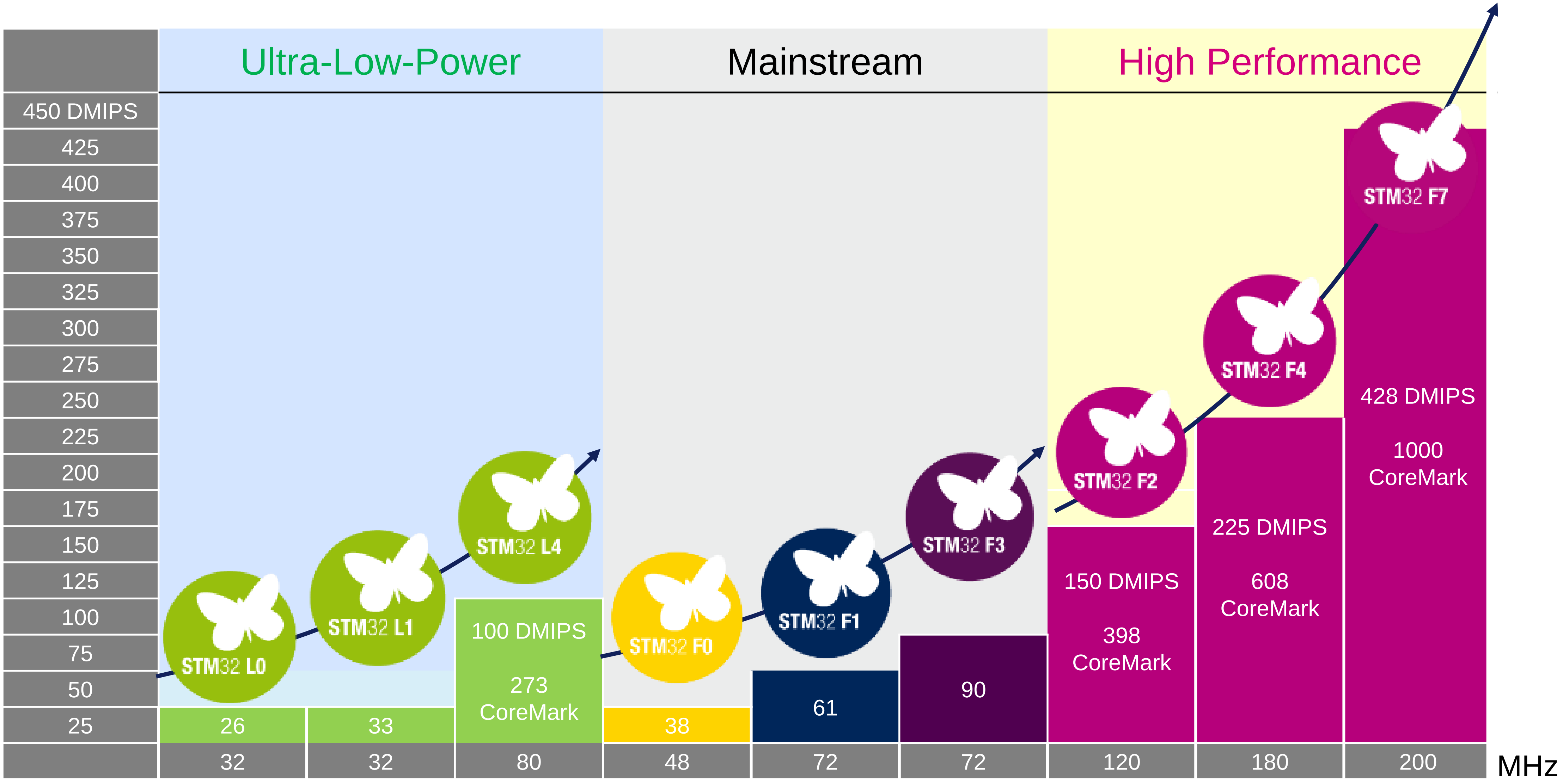
State-of-the-Art Ecosystem	Turn-key solutions
High performance Ultra Low Power	Application software
Advanced Analog 	Contactless performance)))
Connectivity	State-of-the-Art Security
Focus on 32-bit ARM® Cortex™ M0, M3, M4, M7	Focus on 32-bit ARM® Cortex™ SC300 & SC000

Secure Microcontrollers

In house manufacturing capability ensuring
security of supply and mastering quality

Advanced eNVM technologies
Volume production 80nm e-Flash moving to 40nm

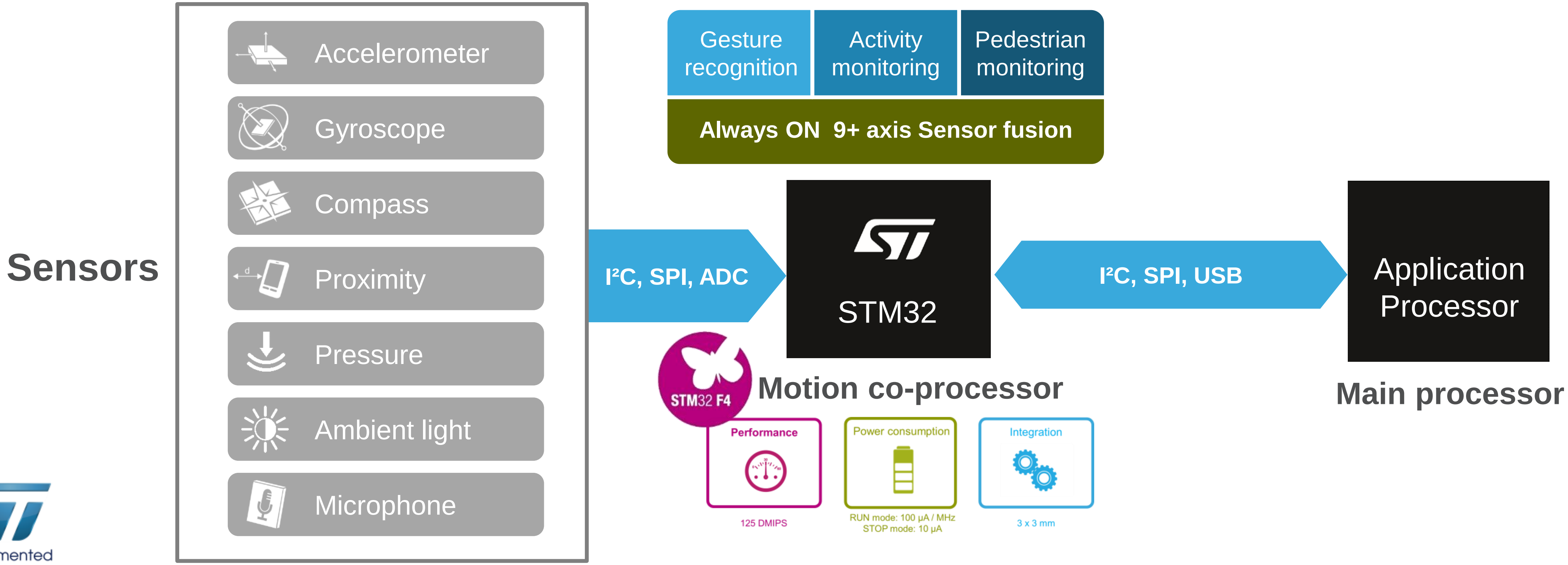
STM32-Broadest 32-bit Portfolio



Sensor Hub Solutions

Extending Success of STM32 family

- Major success in smartphones and accessories
- Enable “always on” application use cases improving dramatically battery life vs running on application processor
- STM32F401 computing power allows to host gestures monitoring and pedestrian indoor navigation



Sensors

- Accelerometer
- Gyroscope
- Compass
- Proximity
- Pressure
- Ambient light
- Microphone

I²C, SPI, ADC

Gesture recognition | Activity monitoring | Pedestrian monitoring

Always ON 9+ axis Sensor fusion

STM32

Motion co-processor

STM32 F4

Performance: 125 DMIPS

Power consumption: RUN mode: 100 µA / MHz, STOP mode: 10 µA

Integration: 3 x 3 mm

I²C, SPI, USB

Application Processor

Main processor

STM32 Success in IoT

Thanks to broadest 32-bit portfolio

IoT-based Smart Lock

Market's smallest wrist heart monitor

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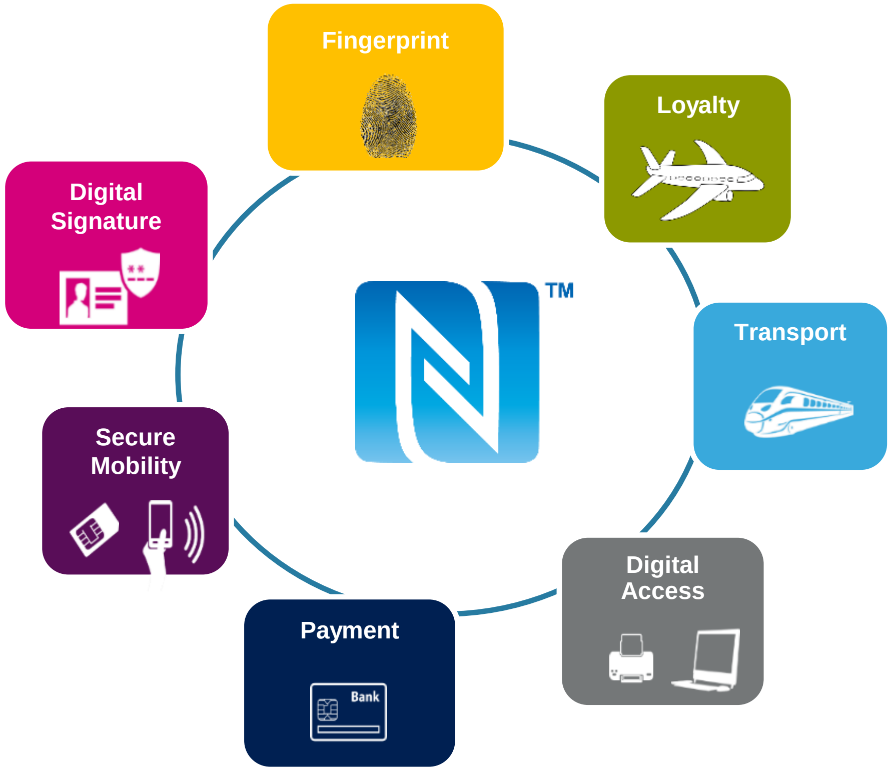
NFC and Security

Short Range RF connectivity Technology

Enabling a multitude of use cases requiring highest level of security



Fingerprint

Loyalty

Transport

Digital Access

Payment

Secure Mobility

Digital Signature

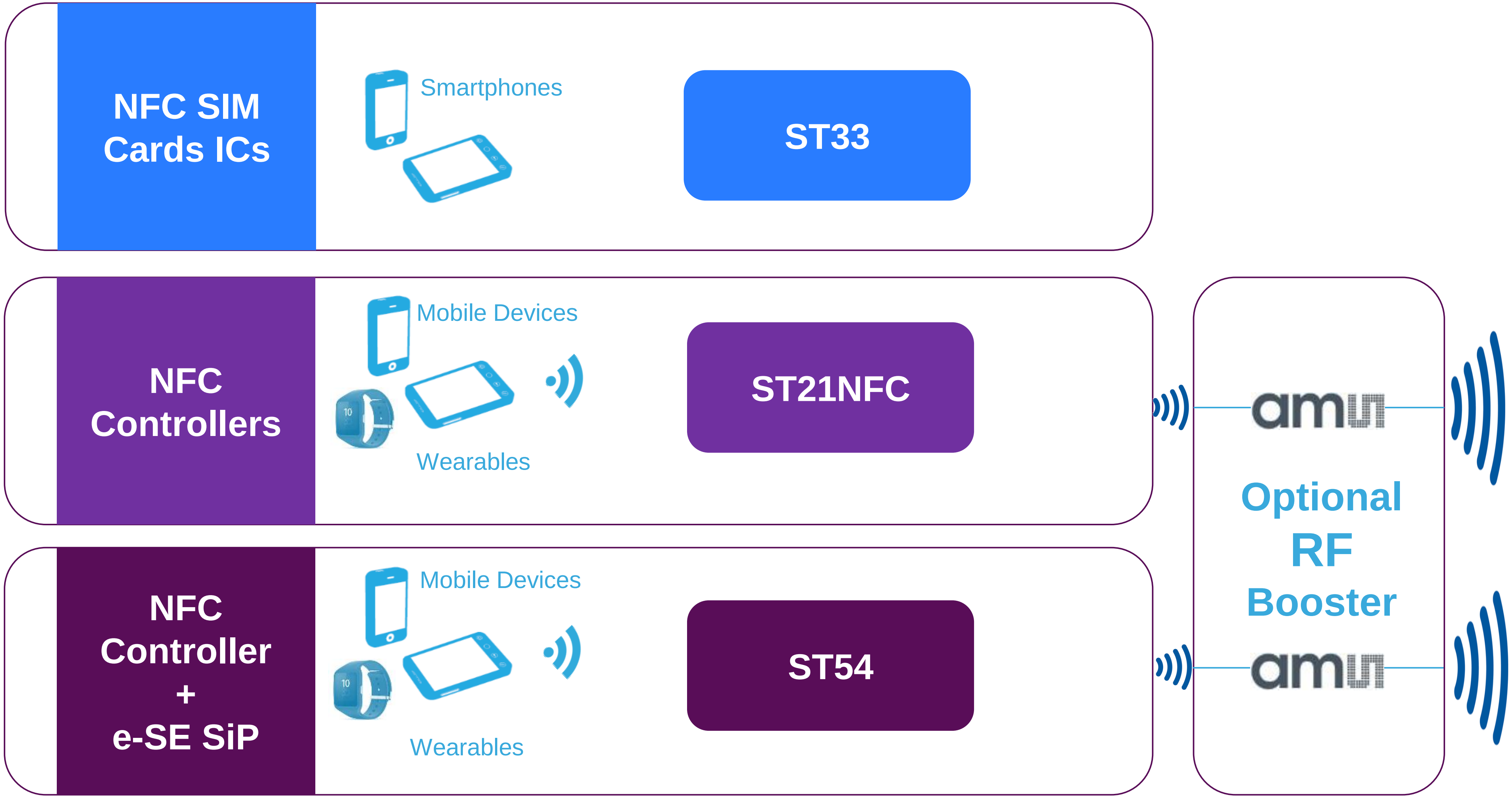
13.56 MHz RF

Security

Key Pillars of ST
Secure Microcontroller Solutions

NFC & Mobile Security

Most Complete Product Portfolio



NFC SIM Cards ICs

Smartphones

ST33

NFC Controllers

Mobile Devices

Wearables

ST21NFC

NFC Controller + e-SE SiP

Mobile Devices

Wearables

ST54

Optional RF Booster

Mobile Payment & Security

Unique Turnkey solution - Standard NFC

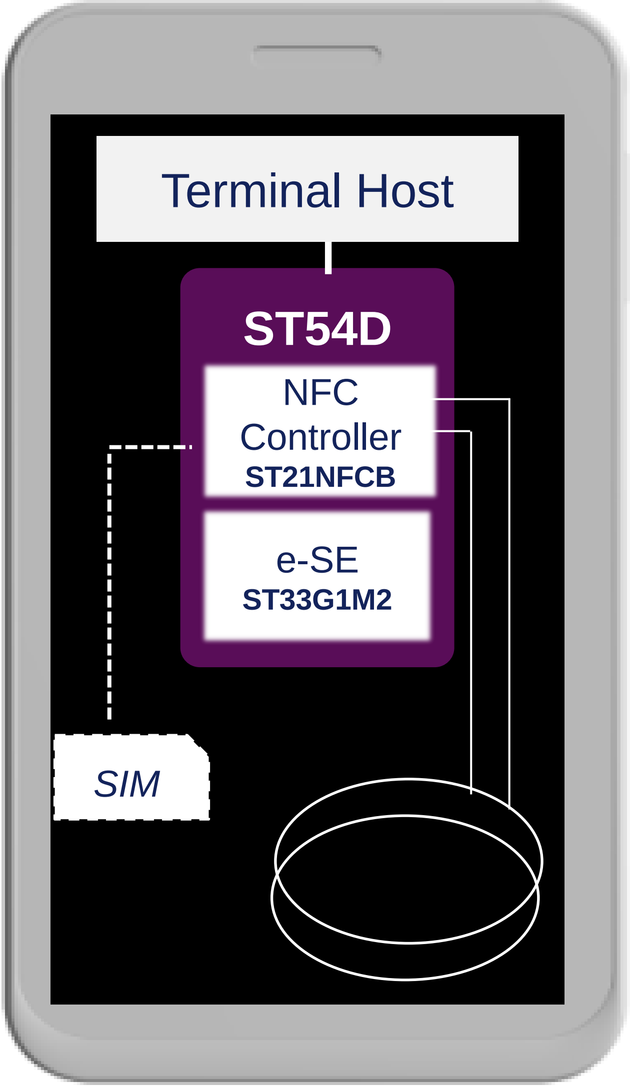
ST54D

NFC Controller
ST21NFCB

- Reduced BOM & Footprint
- Track record in certification

Secure Element
ST33

- Leadership Position
- >400Mu ST33 Delivered
- Best in class H/W performances
- Secure Java OS



Terminal Host

ST54D

NFC Controller
ST21NFCB

e-SE
ST33G1M2

SIM

- Ideal for plastic / glass back cover phones
- Compliant with metallic back cover (specific antenna)
- Best-in-class NFC performance
- Fully qualified & certified

Mobile Payment & Security

Unique Turnkey solution - Boosted RF

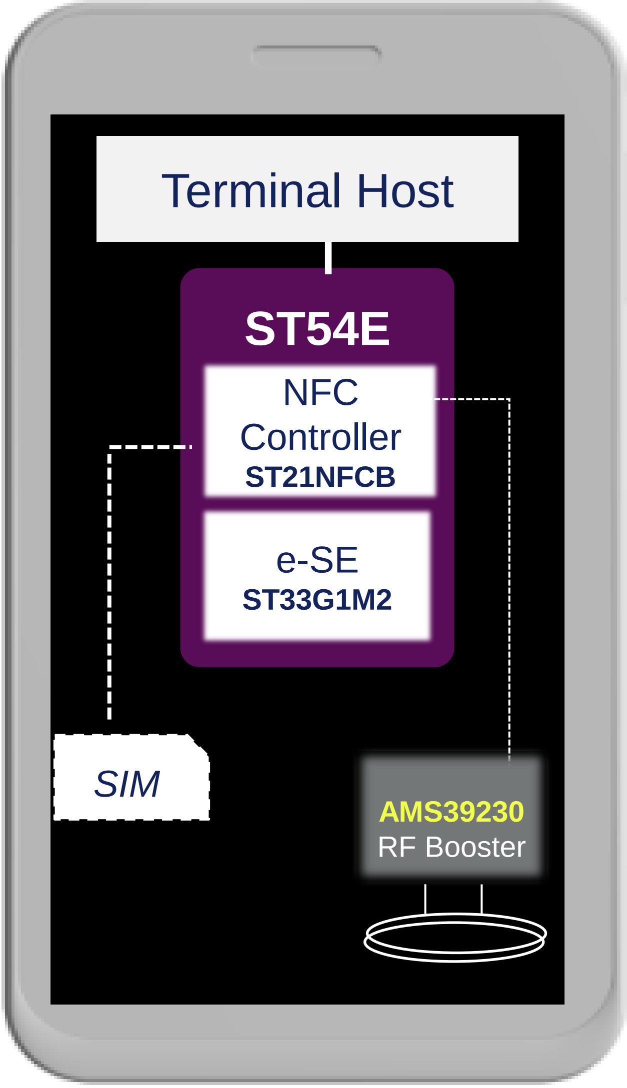
ST54E

NFC Controller
ST21NFCB

- Reduced BOM & Footprint
- Track record in certification

Secure Element
ST33

- Leadership Position
- >400Mu ST33 Delivered
- Best in class H/W performance
- Secure Java OS



- Optimized solution for Smartphones with metallic back-cover and/or very tiny antenna
- Unmatched RF performance
- Ideal for wearables
- Demo on ST and ams booths

AMS39230

RF Booster

- Active Load Modulation
- Suitable for very tiny antenna
- Boosted RF performance

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Solution for Wearable

ST54E

NFC Controller
ST21NFCB

- Reduced BOM & Footprint
- Track record in certification

Secure Element
ST33

- Leadership Position
- >400Mu ST33 Delivered
- Best in class H/W performance
- Secure Java OS

STM32F4
+ BLE

ST54E

NFC
Controller
ST21NFCB

e-SE
ST33G1M2

AMS39230
RF Booster

- Optimized Mobile Payment solution for Wearables with tiny antenna thanks to ams booster
- ST54E connected to STM32 acting as host

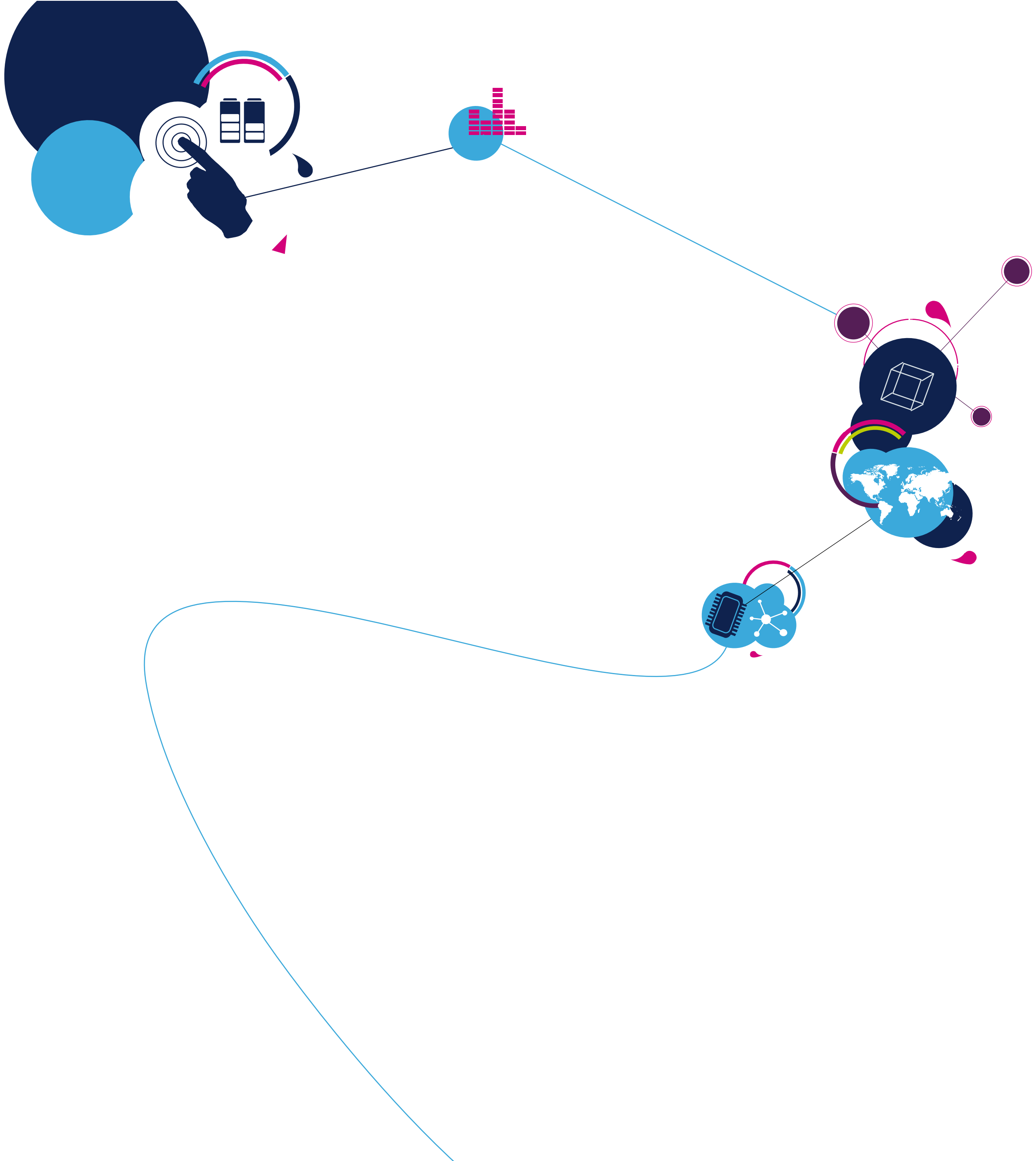
AMS39230

RF Booster

- Active Load Modulation
- Suitable for very tiny antenna
- Boosted RF performance

Takeaways

Carlo Ferro
Chief Financial Officer



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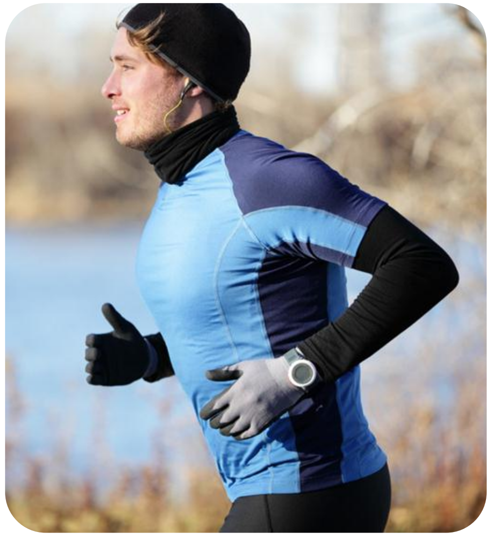
Takeaways

ST is strongly positioned on the mobile market

- ST is a leader in many of the mobile applications served
- Working with all key players in mobile
- Innovating to bring new functionality and enable expansion beyond mobile

The Internet of Things is a great fit for ST’s portfolio

- Complete product portfolio including sensors, microcontrollers, NFC tags, connectivity & smart energy management
- The breath and depth of the portfolio enable us to engage with leading players and innovators
- We are working to address an ever broader customer base and make technology available in an easy and flexible way



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Visit our Stand & experience our Products

MEMS & Sensors

Motion Sensors

Environmental Sensors

Ranging & ambient light sensor

MEMS microphones

FingerTip Touch Sensor

MEMS mirrors

Hall 7 – Stands 7B140 and 7B146

Microcontrollers & NFC

Low-power microcontrollers

Secure microcontrollers

Dynamic NFC tags

EEPROM

Power Management

AMOLED power supply

Backlight driver

Power conversion

Wireless charging

Energy harvesting

Thin film batteries

Connectivity, Audio, Interfaces and RF

Audio processors Audio amplifiers

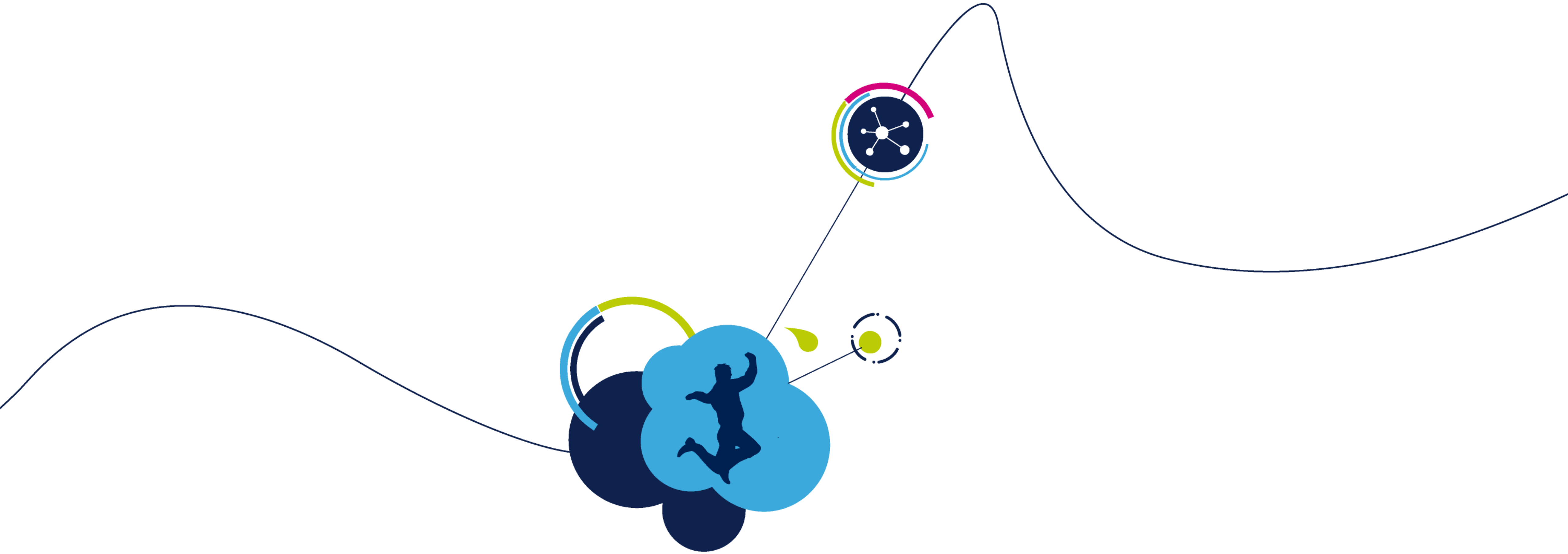
Antenna tuning

Ultra-low power connectivity

RF-SOI for Front End Modules

High-speed interfaces

Protection & EMI-filtering devices



Q&A