



Capital Markets  
Day 2024

# Microcontrollers, Digital ICs and RF products Group

**Remi El-Ouazzane**

President, Microcontrollers, Digital ICs and RF  
products Group

# Agenda

1 Introduction

2 Edge

3 Space

4 Cloud

5 Takeaways



# Era of Cloud Connected “Intelligent Things”

Three pillars to make cars & things more intelligent, secure and connected

>\$100B SAM in 2027

Sources: WSTS

## Edge

**AI @ the Edge:** to more efficiently and autonomously compute and actuate



**Security:** to identify / authenticate / protect data within device, device2device, device2cloud



**Cloud:** to enable high data bandwidth to and from the AI-powered infrastructure



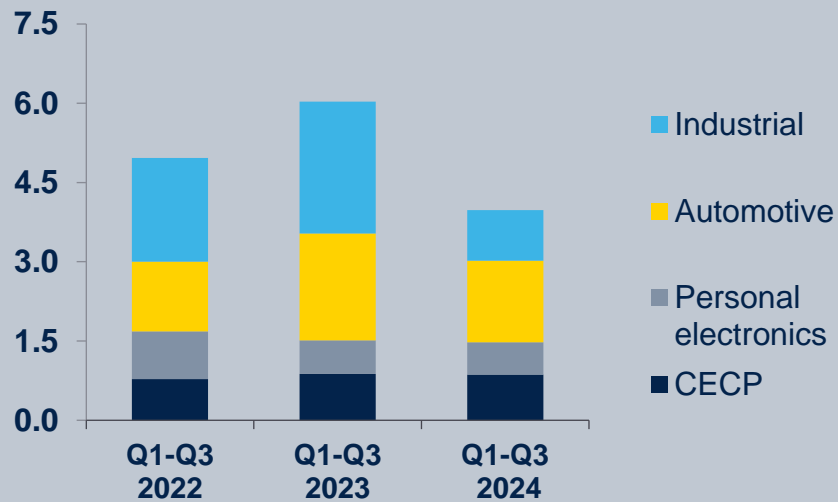
## Cloud

# Revenue overview - MDRF

## MDRF Group revenue \$B

First 9 months 2024

**\$4.0B**



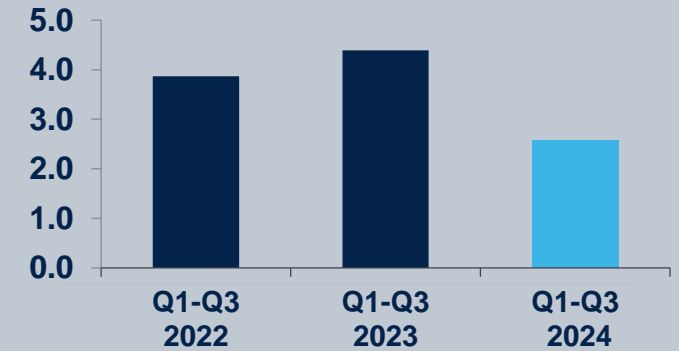
CECP: Communication Equipment, Computer & Peripherals

## MDRF Sub-group revenue \$B

First 9 months 2024

**\$2.6B**

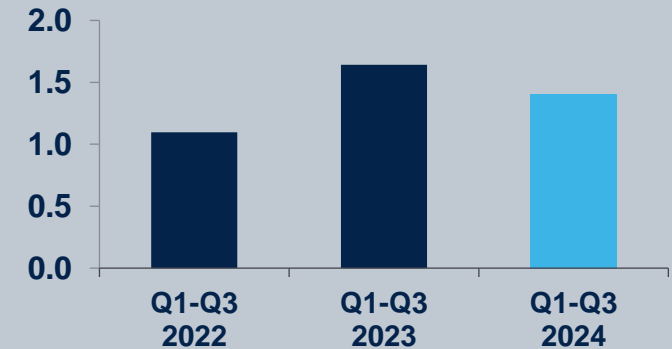
MCU



First 9 months 2024

**\$1.4B**

Digital & RF



# The trends we intend to benefit from

## AI at the (tiny) edge



**Enables** more energy-efficient & smarter decision making

**Reduces** decision latency & data transferred to the cloud

**Enhances** privacy and security

**\$2.5B AI HW accelerated MCU SAM in 2030**

ABI Research

## Electrified & software defined vehicles



**Are flexible & upgradable:** with over-the-air updates & modular improvements

**Provide enhanced safety & security:** Predictive maintenance & adv. security.

**Have innovative features:** autonomous driving & personalized experiences.

**>\$16.5B automotive MCU SAM in 2030**

Tech Insights

## LEO satellite constellations



**Connect** the unconnected:

- **Ensure** global coverage
- **Provide** high-speed internet to remote and underserved areas worldwide

**>\$1.6B LEO semiconductor SAM in 2030**

ST estimate

## Cloud optical interconnect



**Cloud requires** increasingly higher comm. bandwidth w/i and between AI data centers (DC)

**Cloud power consumption growth** has to be mitigated

**Silicon Photonics** will become the technology linchpin of the AI cloud

**\$2B photonics foundry SAM in 2030**

ST estimate

# What has changed since May 2022

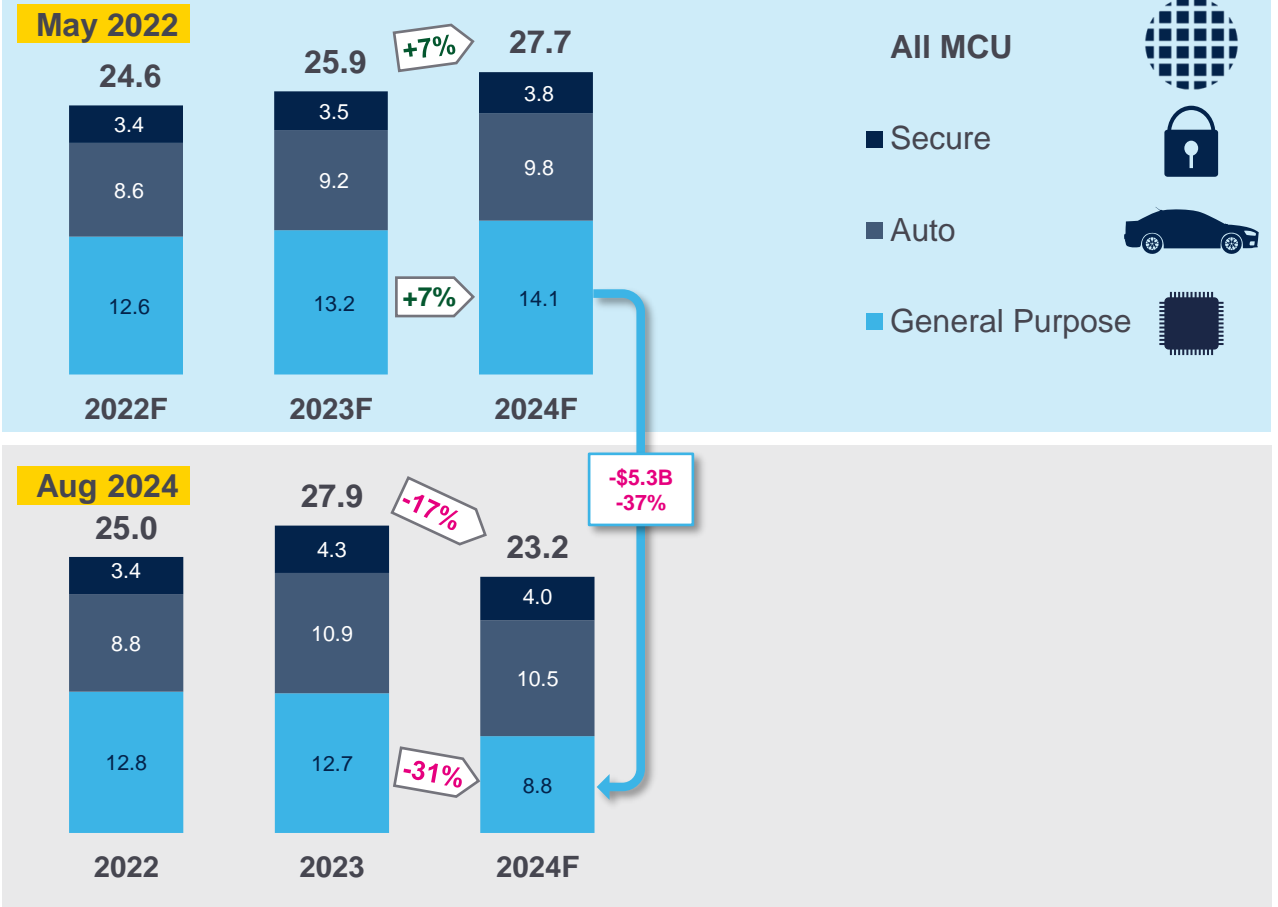
## Global economic environment

- 2021-2023: sustained average annual inflation > 6.5%
- Interest rates jumping from <1% in 2022 to ~5% in '24
- US China relationship degrading
- Increasing geopolitical tensions: Ukraine, Middle East
- Consumer confidence decreasing from '21 to '24
- Lower global economic growth forecast
- China GDP growth decelerating from '22 to '24

## Microcontrollers environment

- Increasing competition from Chinese manufacturers in Industrial/Consumer
- End of shortage and excess channel inventory created during allocations period
- Industrial MCU market down and not recovering yet
  - Factory automation declining
  - Housing market in China down and slow recovery
  - EMEA market slowing down.
- Automotive MCU market growing faster than predicted in 2022
- From GP/Auto ratio vs total MCU of **45% / 39%** in '23 to **38% / 46%** in '27

## WSTS MCU TAM forecast and actual (\$B)



# What has changed since May 2022

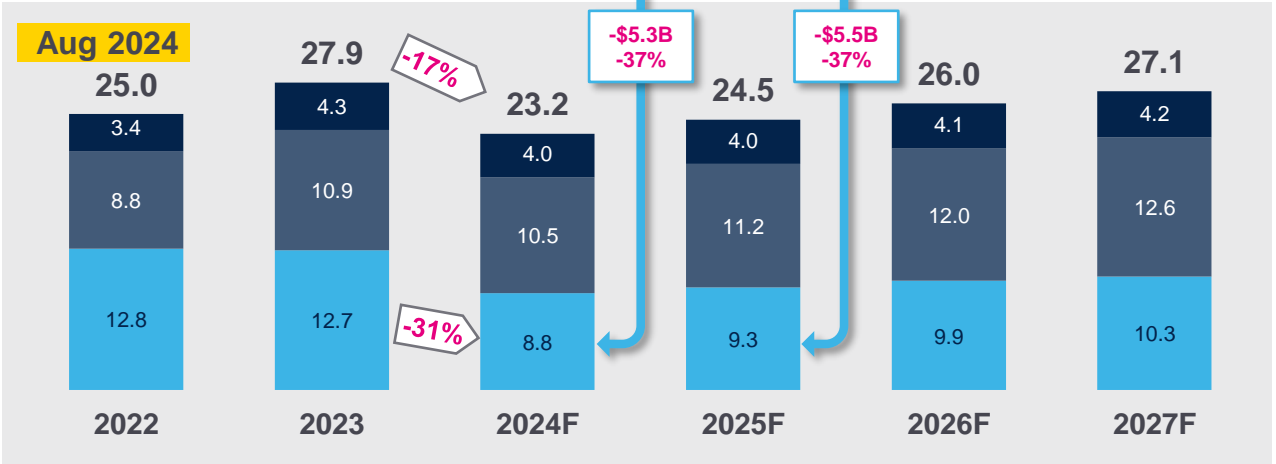
## Global economic environment

- 2021-2023: sustained average annual inflation > 6.5%
- Interest rates jumping from <1% in 2022 to ~5% in '24
- US China relationship degrading
- Increasing geopolitical tensions: Ukraine, Middle East
- Consumer confidence decreasing from '21 to '24
- Lower global economic growth forecast
- China GDP growth decelerating from '22 to '24

## Microcontrollers environment

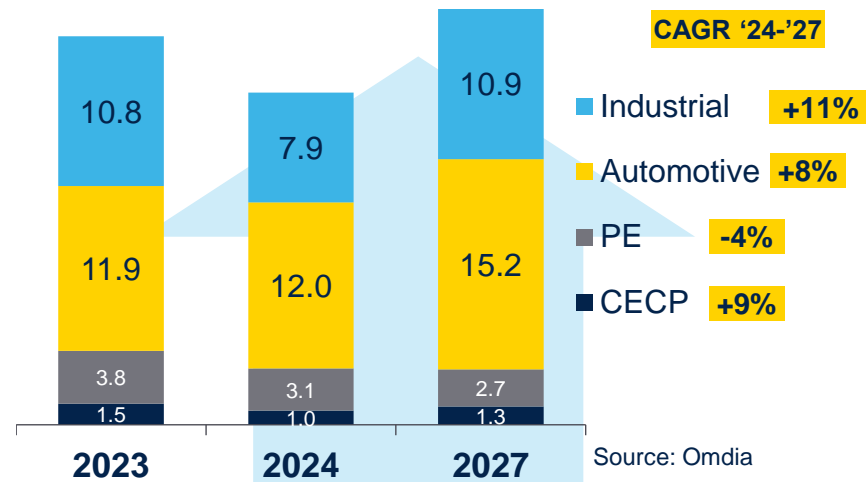
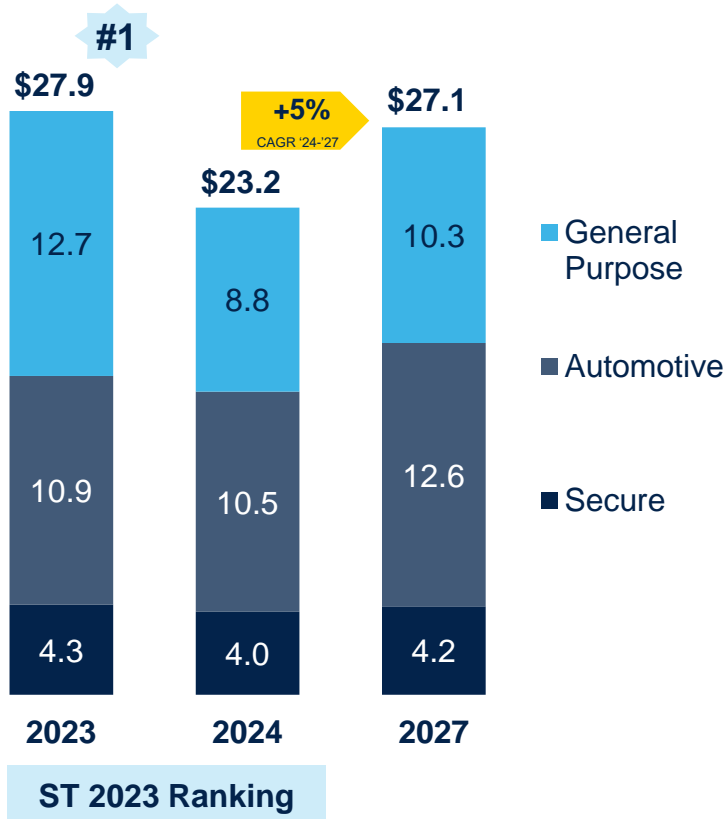
- Increasing competition from Chinese manufacturers in Industrial/Consumer
- End of shortage and excess channel inventory created during allocations period
- Industrial MCU market down and not recovering yet
  - Factory automation declining
  - Housing market in China down and slow recovery
  - EMEA market slowing down
- Automotive MCU market growing faster than predicted in 2022
- From GP/Auto ratio vs total MCU of **45% / 39%** in '23 to **38% / 46%** in '27

## WSTS MCU TAM forecast and actual (\$B)



# The global opportunity for general-purpose, automotive and secure MCU

MCU TAM (\$B): +5% CAGR 2024 to 2027



## MCU secular growth drivers

### Industrial

Industry 4.0 / Smart robotics  
Power & energy  
Building & home control  
Home appliances  
Power tools

### Automotive

SW-defined vehicle (SDV)  
Vehicle electrification  
ADAS



## MCU value growth drivers

### Edge AI for industrial

Autonomous decisions  
Data privacy  
Energy efficiency  
Minimize communication to Cloud

### Advanced feature pervasion

HW Accelerators  
Virtualization  
Security



Sources: WSTS, Omdia

PE: Personal Electronics

CECP: Communication Equipment, Computer & Peripherals



# What's unique about ST in microcontrollers

## MCU key success factors



Manufacturing capacity, and resilience



eNVM technology



AI HW acceleration & SW stack



Developers' productivity → customer stickiness



Security



System-level solutions

## Why ST



In-house silicon technology & capacity in Europe, External fab partners, China for China

40 nm eNVM in production  
**28 / 18 nm ePCM** ramping

Most **comprehensive MCU HW and SW stack** in the industry

Most advanced **MCU ecosystem**  
>1.2M unique developers



State of the art IP (inc. PQC) for a scalable, future-proof and easy to use MCU security offering

Wide ST product portfolio: MCU + sensing, analog, power, actuation, etc.

## eNVM CMOS process in-house technology



nm

110

90

65

40/45

28

18



A



B



C



D



E



**2030**  
>60% of MCU shipments in technologies at 40 nm and below

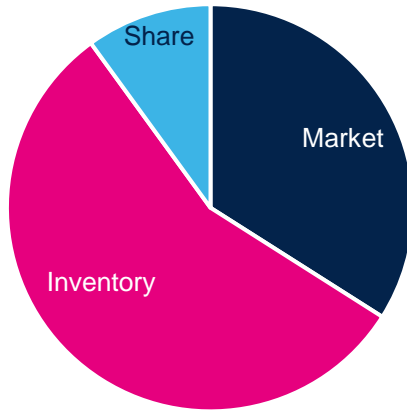
Source: Yole Q3'24 and ST estimate



# STM32 state of the union

## Sales drop in 2024 versus 2023

Contributors to GP MCU Sales decline 2024 vs 2023



- 1) Inventory resorption
- 2) Market decline
- 3) Market share decrease due to '21-'23 allocation decisions (8-bit micro-controllers, China mass market, consumer applications)

## Book-to-bill

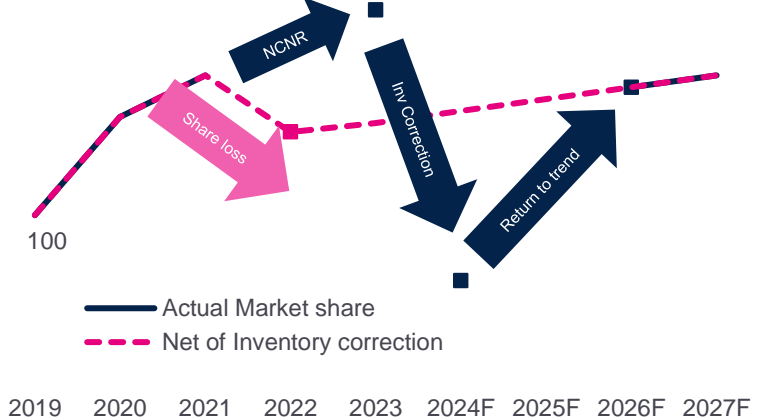
GP MCU book-to-bill



Index showing a progressive recovery of market visibility

## Market share

GP MCU market share \* (Index 100 = 2019)



2024/2025 impacted by inventory correction with bottom quarterly share passed in Q2'24 and recovering

(\*) Market share based on WSTS & ST estimation

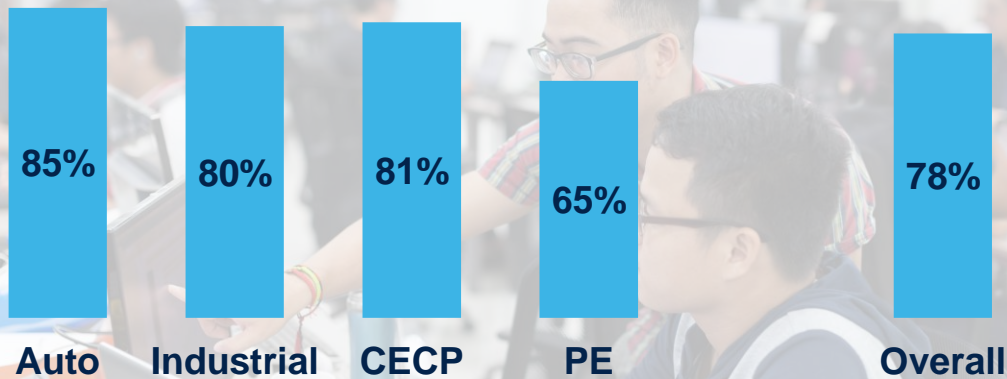


# STM32 market share health check

## Customer survey

### STM32 maintaining or gaining share at ~80% of our customers

% of customers with ST share stable or increased



Short-term business impacted by inventory situation in the channel

Market share at leading industrial customers confirming STM32 as the reference MCU in the industrial market

### Stickiness of MCU platform development favors the STM32

% of customers preferring to reuse MCU platform



Strong customer preference for reusing their existing MCU platform

STM32 is the market reference platform with 13+ billion units in lifetime shipments



# A developer-first mindset with STM32Cube

## The world largest MCU software ecosystem platform



According to **ASPENCORE** survey

- STM32 MCUs are the most familiar in developer community
- 4/7 Top MCU selection criteria are related to ecosystem
- 34% of developers consider STM32 for their next MCU project while other MCU providers are <15%

### STM32Cube adoption is accelerating

**1.2M unique active developers** in last 12 months (was 0.8M in 2022)

**>30% YoY growth** accelerating (+20% vs previous years trend)

Fastest growing, most satisfied and active **MCU technical community**

- >500,000 unique visitors each month ( >40% YoY growth)
- CSAT >80%

Launching STM32Cube **next-generation platform in 2025**

- **Next level of developer experience** with seamless SW solution access via web interface, new optimized code, advanced configuration and scalable SW framework for all new STM32 Series

# Making AI @ the tiny edge... a reality

## Increasing adoption of edge AI solutions



Battery management

Arc fault detection

Face / object recognition

Anomaly detection...

↗ **113% CAGR to 2030**

for TinyML MCUs

(ABI Research)

**More inference tasks** will be handled **locally**, which will help **reduce the strain** on the global power grid

## Significant growth in developer engagement

 **ST Edge AI Suite**



**+51K**

**Active projects on ST's AI tools**  
by EoQ3 2024



**NVIDIA**



**Partnering with AI industry leaders**

## A roadmap for the most challenging workloads

**Neural-ART Accelerator™**



Neural-ART 1

→ up to **4.6 TOPS**  
→ 1 to 5 TOPS/W

Neural-ART 2 (D-IMC)

→ **X 4 \***  
→ 20 to 40 TOPS/W

Neural-ART 3 (Hybrid)

→ **X 10 \***  
→ 50+ TOPS/W

## Introducing STM32N6 with Neural-ART 1



**600x**

Performance gain vs best STM32H7

**\$100M**

One of the **fastest** products to reach **\$100M** in STM32 history



All performances expressed in 8 bits  
\* Performance gain vs Neural-ART 1

# ST & Qualcomm Technologies collaborating for edge AI powered industrial applications

**Bringing significant value to 100,000+ STM32 customers**

System-level integration with STM32 MCUs

Starting with Wi-Fi/Bluetooth/Thread combo connectivity with self-contained modules

Complementing existing multi-protocol BLE, Zigbee, Thread and sub-GHz product portfolio

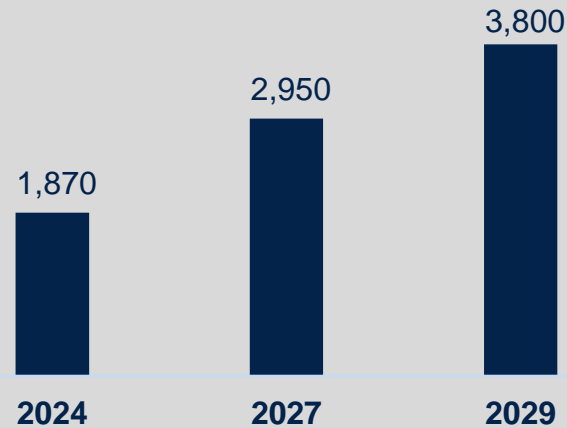
**Simple, fast, and cost-effective design of next-gen industrial and consumer IoT applications augmented by edge AI**



Qualcomm

CAGR<sub>24-29</sub> 15%

Wi-Fi IoT SAM (\$M)



**First products** to be available to OEMs in Q1 2025, with broader availability to follow



# STM32 China-for-China game plan

## Growing local customers base 50% in next 5 years

**Creating a differentiator that will help us gain market share with Chinese and global customers**

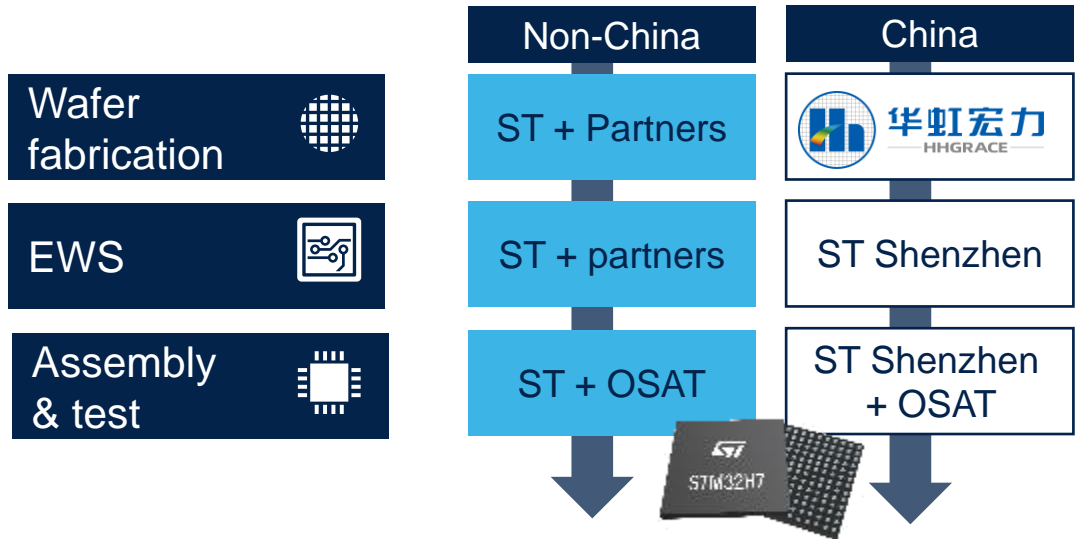
Support growing need of Chinese and global customers for a **fully localized supply chain**

**Exact same eNVM 40 nm STM32** manufacturable in Europe or in China (same mask set!)

Objective to serve **majority of eNVM 40 nm STM32 China business from China** in medium term

ST is currently the **only top MCU supplier able provide this**, as early as late 2025 for first products (Latest STM32 high-performance series)

### ST eNVM 40 nm dual-supply chain



Examples of supporting Chinese and global customers



# Doubling down on automotive MCUs

## ST objective

Grow automotive MCU revenue 2x  
2030 vs. 2024

### How we achieve this

Leveraging ST's IDM model

Capitalizing on ST proprietary eNVM technology

Introducing a new class of architecture with Stellar

Introducing STM32 into the automotive space

Bringing to market more than 70 commercial part numbers to market over the next 3 years

Autonomous  
Drive &  
Computing

ST MCU focus

Realtime  
Aggregation

Actuating &  
Sensing

Ethernet

\$16.5B SAM by 2030



HPC  
(ADAS/IVI)

Vehicle  
Computer

X-1  
Electrification

ECU

Zone

I/O



ECU = Electronic Control Unit  
ADAS = Advanced Driver Assistance Systems  
IVI = In Vehicle Infotainment

Source: S&P Q3 2024





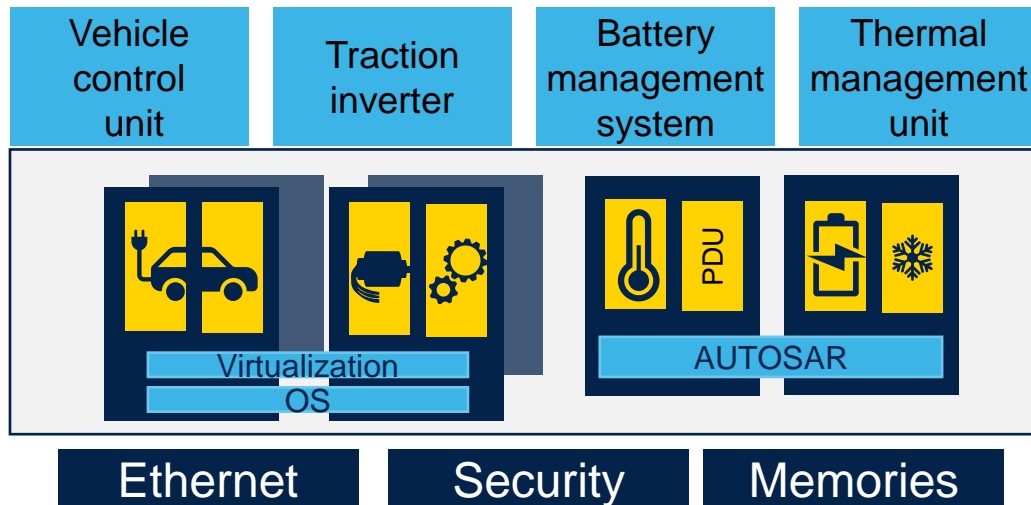
# Stellar MCU: a game-changing architecture

## Stellar: a foundation of Auto MCU growth

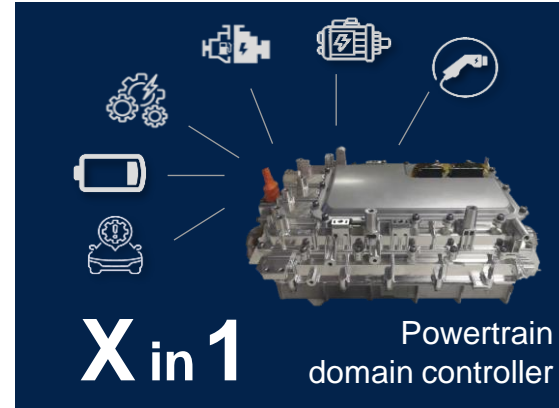
### ECU functions integration into MCUs:

New MCUs will become scalable integrated zonal controllers  
→ powerful computing capabilities and HW variant scalability.

**New SDV paradigm** increases OTA updates and software value creation → flexible and scalable NVM resources.



## Stellar for X-in-1 and zonal architectures



**Stellar P**

**arm**

Integration platform  
High performance actuation

**Products ready: P7, P6, P3**  
Multiple additional in roadmap



**Stellar G**

**arm**

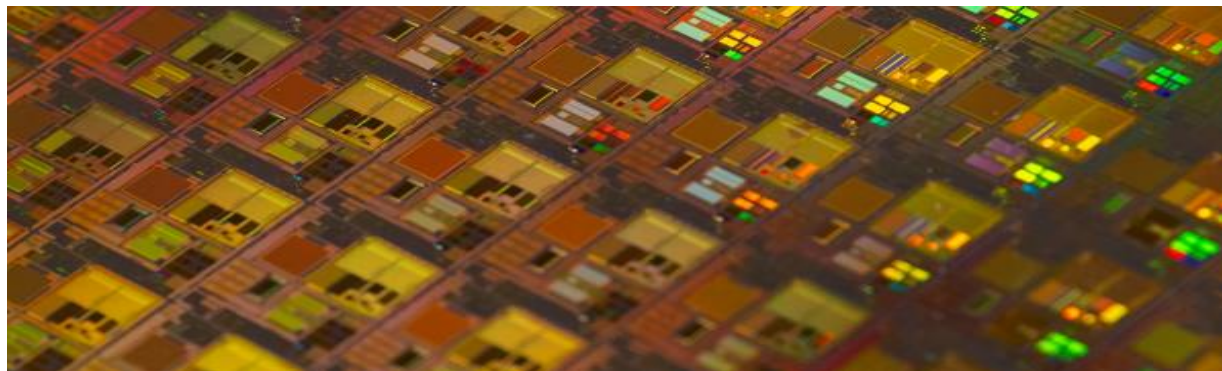
Data and I/O aggregation  
Ethernet centric, including switch

**Products ready: G7**  
Multiple additional in roadmap



# ST Phase Change Memory (PCM) Redefining eNVM for automotive MCUs

**Proprietary PCM technology:  
Industry-leading memory density & robustness**



**Industry  
smallest  
embedded  
NVM cell (28/18 nm)**

**2X  
memory density  
vs. alternatives**

**0.019  $\mu\text{m}^2$   
per information  
bit (28 nm)**

**Best power, performance, area (PPA) index  
Versus alternative technologies (RRAM, MRAM, Flash)**

|                             | <b>Phase change memory</b> <span style="float: right;">★★★</span>    |
|-----------------------------|--|
| Memory cell size            | Best-in-class  |
| High Temperature            | Achieves automotive requirements for AEC-Q100 operating up to +165°C |
| Radiation immunity          | Best-in-class  |
| Technology power efficiency | Lower consumption at more stringent conditions                       |

“With the embedded Phase Change Memory (PCM) technology, Stellar offers a robust and flexible memory concept to create highly performant, adaptable microcontrollers for automotive usage. The technology provides application advantages compared to other memory technologies, such as RRAM and MRAM.”

**Axel Aue, Vice President, Bosch**



# Stellar MCU gaining increasing momentum at top automotive OEMs and Tier1s

## OEMs



### Leading Chinese EV maker

Validated Stellar in latest hybrid platform, with ST's unique PCM over-the-air capabilities

### Leading EU premium OEM

Selected Stellar for their vehicle lineup to elevate driving comfort experience



### Leading EU OEM

Integrating Stellar for optimized energy management and EV range predictability

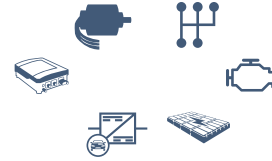


### Top EU commercial vehicle OEM

Adopted ST for their heavy-duty trucks, to enhance performance and meet stringent emissions



## Tier1s



### Major EU Tier1

Adopted Stellar for X-in-1 integration, driving system BOM reduction for EVs

### Major Asian Tier1

Adopted Stellar for Safe ECU function integration



### Leading Tier1 in US

Chose Stellar for cybersecurity in a zonal module



### Fast growing Chinese Tier1

Selected Stellar for their battery management system



### Leading EU ADAS Tier1

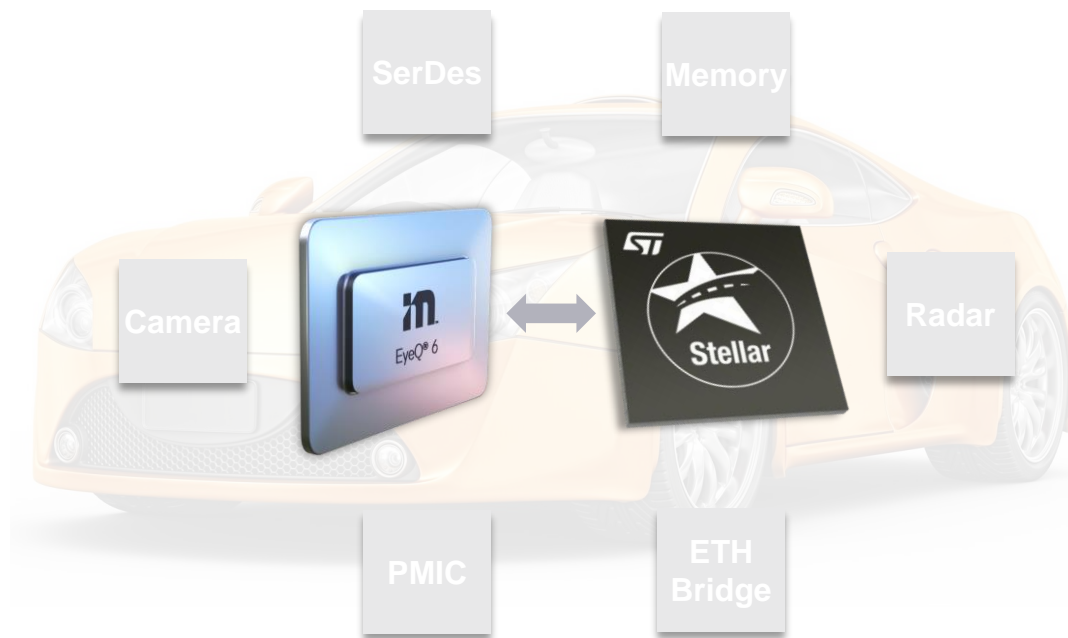
Chose Stellar as an autonomous driving companion chip



**First 500k units already being shipped to lead customers**



# New Mobileye and ST collaboration Adopting Stellar MCU in next generation ADAS/AV



## Mobileye EyeQ System-on-Chip

Broad product portfolio from basic ADAS to autonomous-driving solutions

Market leader with >50% market share 2023



## Stellar microcontrollers

Safe & secure high-performance real-time operation

ASIL-D capable

Expanding family of products

“We are broadening up our collaboration with ST through an adoption of Stellar microcontrollers into next reference design EQ6L and EQ6H systems. This integration will enable multiple software applications to co-exist, with real-time high performance. This will increase efficiency and accelerate development times, while securing highest safety standards.”

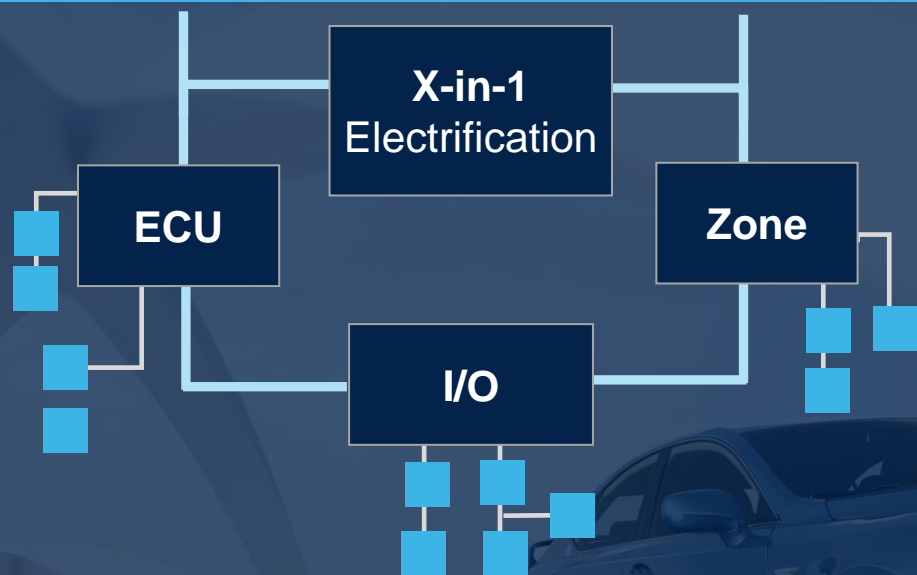
**Prof. Amnon Shashua,  
President and CEO,  
Mobileye**



# Bringing the benefits of STM32 to automotive applications



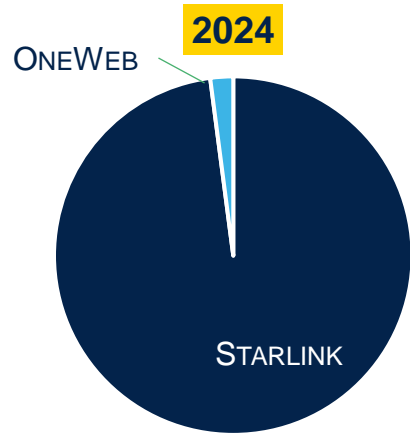
## STM32A



- Designed for actuation
- Scalable and cost effective
- Adapted for :
  - Car body
  - Convenience
  - EV On Board Charger

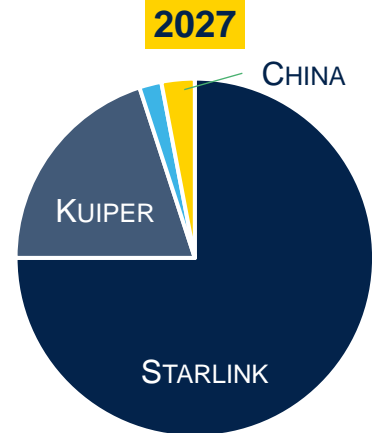
Bringing **competitive STM32 platforms** to automotive  
Focus on **ASIL-B-level safety** applications  
Expanding **STM32 ecosystem** to automotive developers  
Benefitting from **ST process technologies** and resilient **supply chain**  
Making it easy for **STM32 customers** to address **both the industrial & automotive markets**

# ST's opportunity in the fast growing Low earth orbit (LEO) satellite market



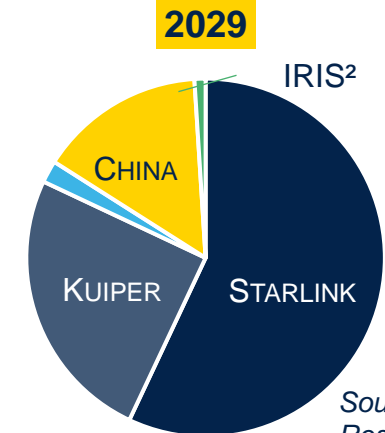
LEO credibility & viability proven by Starlink  
 Understanding of LEO strategic importance  
 ~4M active customers at Starlink

**ST SAM\* \$630M**



New constellations being deployed  
 Developments for strategic independence  
 Connectivity to the unconnected  
 ~30M cumulative User Terminal deployed

**ST SAM \$940M**



China constellation deployment  
 LEO Satellite part of global connectivity systems  
 Further boost in developing countries  
 ~50M cumulative User Terminal deployed

**ST SAM \$1,600M**

Source : ST, Morgan Stanley Research. April 7, 2024

## How ST wins and grows

BiCMOS competitiveness & high-volume Panel Level Packaging

New BiCMOS generation with increased performance for Ka band

Pervasion to other constellations  
 Pervasion to other geographies

\* ST SAM : User Terminal antenna electronics excl. memories



# BiCMOS and PLP: the winning combo for LEO user terminal front-end module

## BiCMOS

200 mm wafer for high-volume B9MW  
300 mm wafer for leading-edge B55X



- **mmW Frequencies** Unbeatable performances up to 30 GHz
- **Ultra low noise** Large bandwidth for more users
- **High gain, low BoM** Cost competitive UT panel for end users

Major B55X product ramp-up in 2025

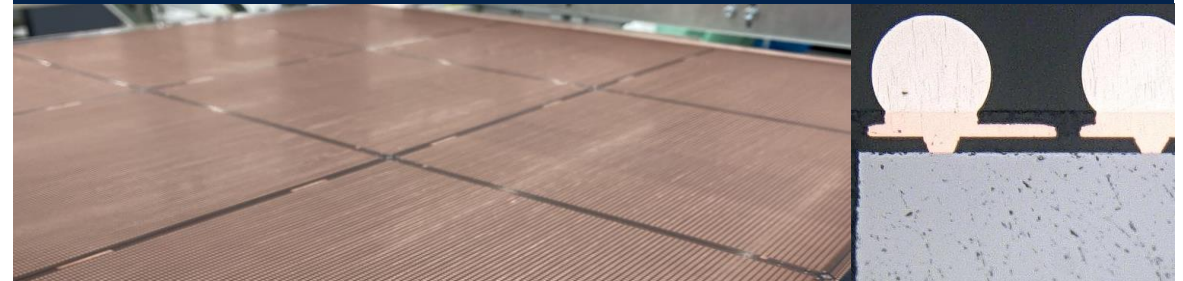
### Best Noise Figure (NF) for RF FEMs

“ST’s BiCMOS technology has been a key differentiator enabling Starlink User terminal development. The technology has allowed us to build most power and area optimized RF Front-end modules.”

**Deepak Bansal, Head of Silicon, Starlink**

## PLP

Very high volume Panel level Packaging  
Versatile packaging compatible with 200 & 300 mm wafers



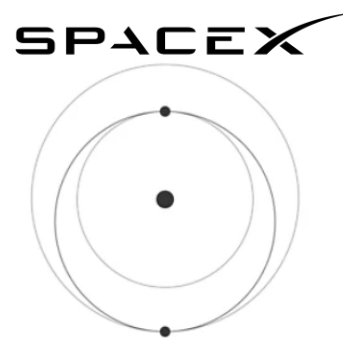
- **Fast volume enablement** up to 5M units per day
- **Unique packaging versatility** CSP, QFN, multi-dice in one line
- **Application friendly** RF high perf & power cooling

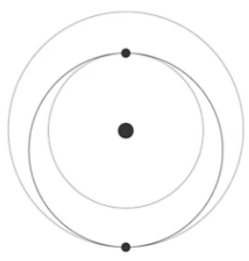
Running production in ST’s Muar (Malaysia) facility

### Best cost trade-off for high volume RF FEMs

“ST’s innovative panel-level packaging technology has been an impressive enabler to the Starlink program. This technology offers the most cost-effective low impedance interconnect at scale, ensuring the best RF performance in a high-volume fan-out package.”

**John Federspiel, Head of User Terminal Engineering, Starlink**

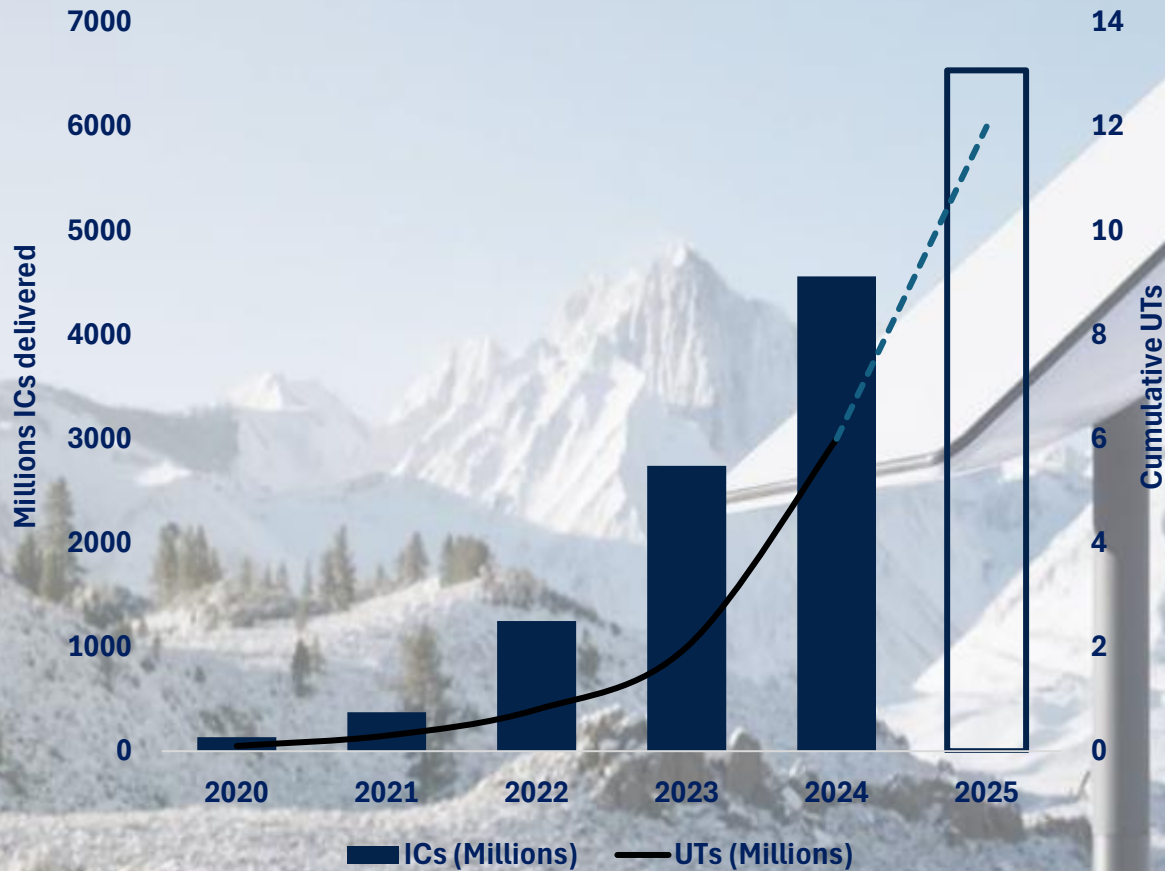




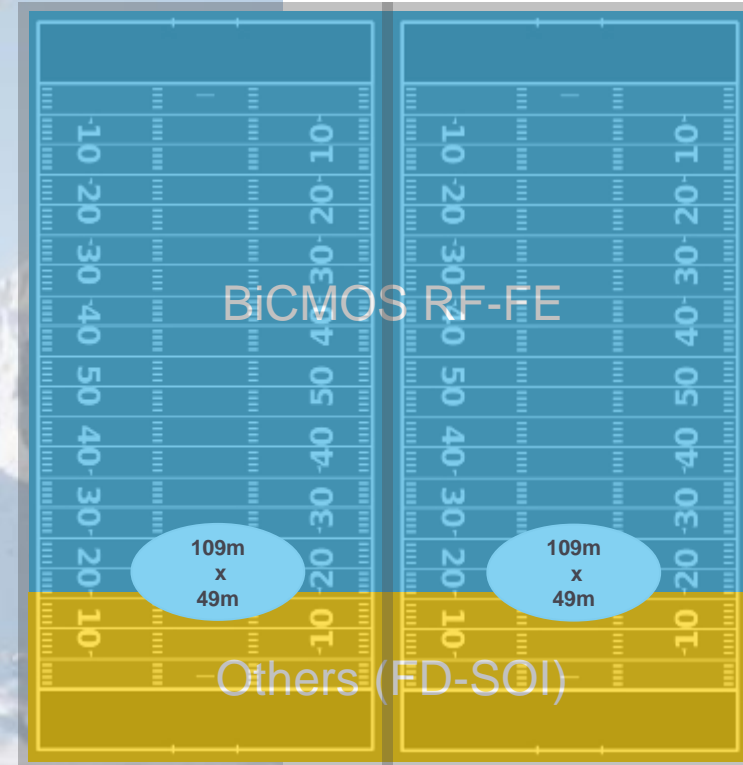
# Starlink and ST

## What we have accomplished together to date

>4 Billion ICs delivered to date



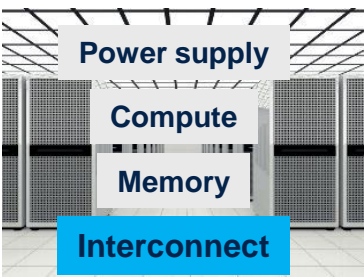
Silicon delivered



Equivalent size of two American football pitches





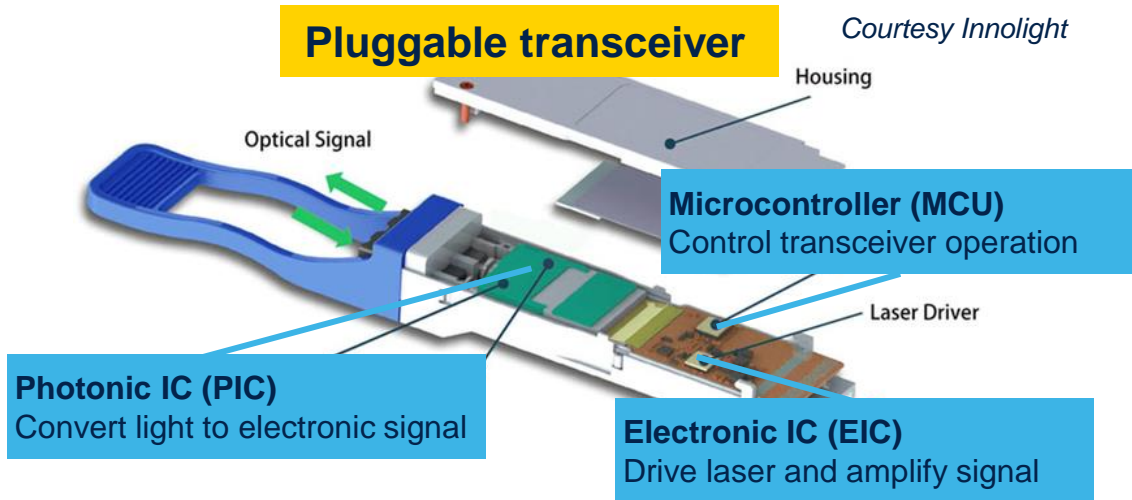


# Cloud optical interconnect opportunity

ST addressing the pluggable transceiver market with a Silicon Photonics & BiCMOS foundry offer

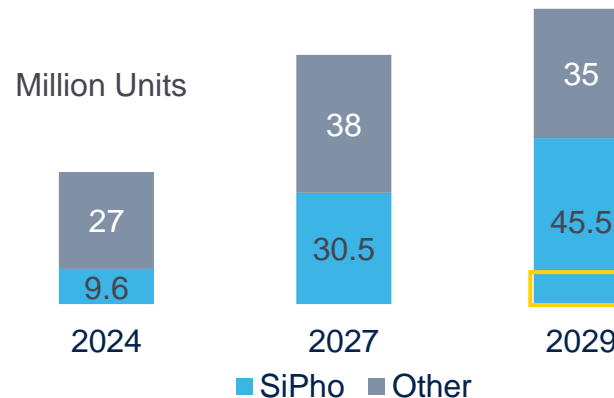
ST's BiCMOS high Fmax is key in EIC devices for high throughput transceivers for data center and AI infrastructure and fiber deployment

Silicon Photonics is the fastest growing technology for pluggable & co-packaged optics (CPO) driven by AI

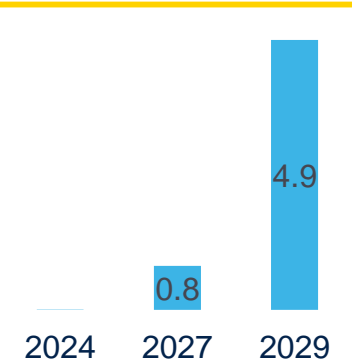


100GbE and higher speed Ethernet optical chips (PIC)

Million Units



CPO ports  
400G and higher ports



**BiCMOS + SiPho total foundry SAM '30: \$2B**

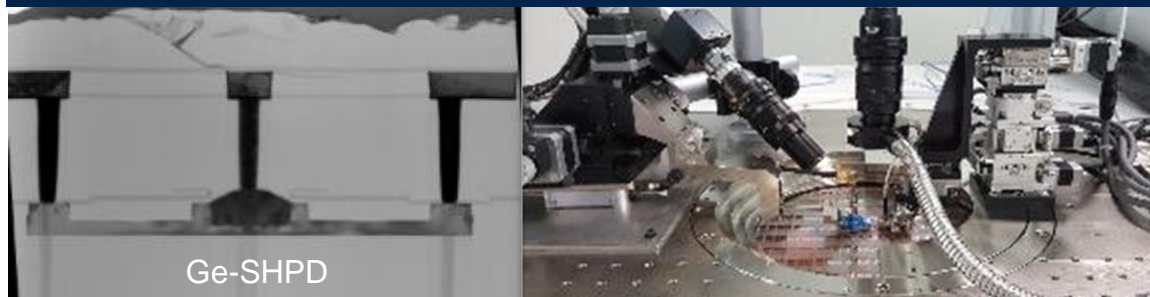


# Silicon Photonics

## The linchpin of next-generation AI factories

### SiPho PIC100

The only silicon-only 300 mm technology able to support 200 Gbps per lane (100 GBaud PAM4)



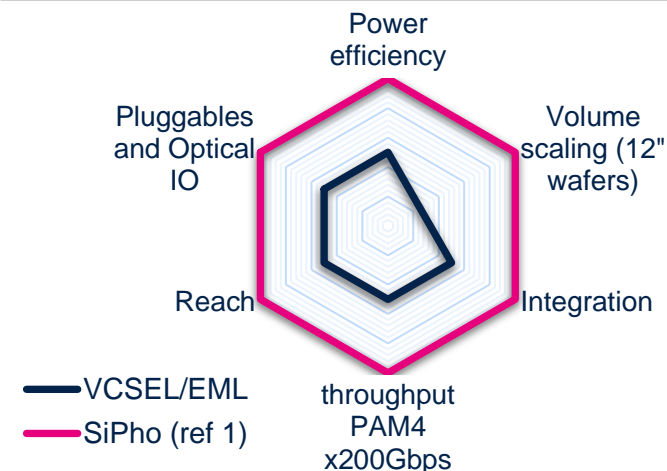
Ge-SHPD

- **Yield 300 mm** 90%, best-in-class vs 200 mm foundries
- **System on Chip** High-performing compact integration
- **Distance range** cm to 100 km+ best-in-class vs EML/VCSEL

Enable **Edge coupling** thanks to a patented technology stack

**200 Gbps silicon-only based, ideal for AI, ramp H2'25**

ST's SiPho provides clear advantages over VCSEL/EML for new generation of optical transceivers



### Major transceiver manufacturers

Design wins at multiple Silicon Photonics design houses for production ramp-up in H2'25



"AWS is excited to collaborate with ST to develop a new silicon photonics technology (SiPho), PIC100, that will enable interconnection between any workload including Artificial Intelligence (AI), AWS is partnering with ST as they have the assets to make PIC100 a leading SiPho technology for the optical and AI market and we are excited about the innovations this will unlock."

**Yaser Mujahed, Senior Principal Compute, AWS**



"PIC100 demonstrates high performance modulators and photodiodes, as well as very low loss waveguides making it a technology of choice for Innolight's Pluggable transceiver roadmap."

**Oliver Sun, CTO, Innolight**



# MDRF Takeaways

Continuously focus our R&D on markets where we are or we can become #1 or #2, accretive to ST GM and OM margin targets and leveraging our IDM model

Leverage ST differentiated technology and manufacturing platform to:

1. Grow our GP MCU 1.5x faster than the market over 2017-2027
2. Build a leading position in automotive MCU
3. Sustain our secure MCU position

Stay #1 and continue to expand our presence in the fast-growing LEO market

Become #1 in AI cloud interconnect market through hyperscaler collaborations



# Our technology starts with You



Find out more at [www.st.com](http://www.st.com)

© STMicroelectronics - All rights reserved.

ST logo is a trademark or a registered trademark of STMicroelectronics International NV or its affiliates in the EU and/or other countries.

For additional information about ST trademarks, please refer to [www.st.com/trademarks](http://www.st.com/trademarks).

All other product or service names are the property of their respective owners.

